

PROCLAMATION SOCK IT TO EM

WHEREAS, the Sock It To Em sock campaign was begun in Denver in 2011 and has spread to cities throughout the United States; and

WHEREAS, socks are the number one clothing need of the homeless, as they wear out faster than any other article of clothing, and are rarely donated; and

WHEREAS, the "Sock It To Em" sock campaign kicked off its sixth annual effort to provide warm socks to homeless persons in metro Denver on Thanksgiving Day, November 24, 2016, and will collect donated socks through December 31, 2016; and

WHEREAS, the Sock It To Em sock campaign has designated December 14, 2016 as Sock It To Em Workday, a day when our residents are asked to forego wearing their socks as a show of support for the homeless, and to recognize the great need of homeless persons for warm socks; and

WHEREAS, the Town of Superior fully and strongly supports this effort and encourages our residents to participate by going to work sockless and donating socks for the homeless.

NOW THEREFORE I, Clint Folsom, Mayor of the Town of Superior, do hereby proclaim December 14, 2016 as:

"SOCK IT TO EM WORK DAY"

in the Town of Superior and encourage all residents to take off their socks on December 14, 2016, and donate NEW socks for the homeless from now through December 31, 2016.

Clint Folsom, Mayor