



NORTHWEST SUPERIOR SUBAREA PLANNING COMMUNITY ENGAGEMENT STRATEGY

PHASE 1: PLAN FOUNDATIONS

April to Mid-May 2018

Purpose: Establish common vision and goals for Northwest Superior and prepare supplemental analysis to help inform Phase 2 discussion.

Outcomes:

- Preliminary vision and goals
- Market analysis
- Other supplemental inventory/analysis information (baseline modeling)

PHASE 2: FOCUS AREA OPPORTUNITIES AND KEY CHOICES

Mid-May to Late August 2018

Purpose: Explore community preferences regarding possible futures for Original Town, Superior Marketplace and other opportunity areas in Northwest Superior.

Outcomes:

- Preliminary community preferences (by area) and potential strategies to implement

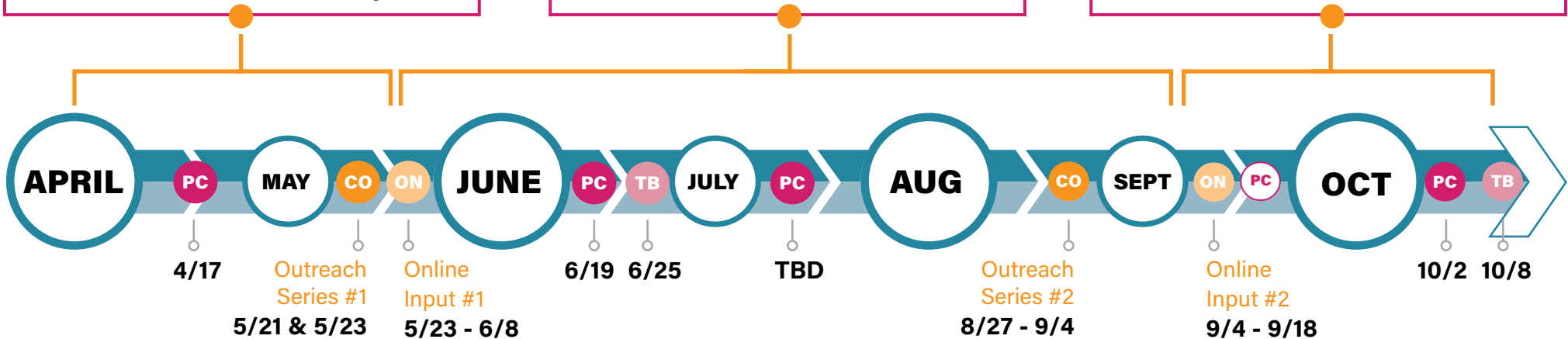
PHASE 3: SUMMARY OF RECOMMENDATIONS

Late August to Early October 2018

Purpose: Prepare recommendations for Northwest Superior that reflect community input received and discussions with the Town Board and Planning Commission.

Outcomes:

- Draft recommendations and next steps/implementation strategies



All dates tentative: To be confirmed



Community/Stakeholder Outreach Series

(Includes two community meetings and one lunchtime focus group for the business community/Superior Marketplace.)



Online Input

(Online questionnaire will be made available for two weeks following the final community meeting.)



Planning Commission Update



Staff Update at Regular Planning Commission Meeting



Board of Trustees Update