

## **Supplemental Original Town Outreach—Approach (07.13.18)**

### **Objectives:**

- Conduct targeted outreach to Original Town residents that allows for more in-depth discussion on issues unique to this part of NW Superior
- Clarify preferences of Original Town residents on the range of scenarios/questions that have been explored as part of the NW Superior process to date

### **Date/Time:**

July 24- Two-part Event:

- Walking Tour (5-6pm)
- Community Workshop (6-8pm)

### **Agenda:**

#### **Walking Tour (1 hour)**

- Objective - get participants thinking about the questions we will be seeking input on at the workshop/encourage discussion
- Hosted by Planning Commission members?
- Each participant would receive:
  - An annotated map of Original Town with a defined set of stopping points to highlight key information (e.g., vacant properties, zoning, historic properties, notable features) and opportunities to pause for discussion
  - A worksheet with a set of questions to consider/make notes on as part of the tour (same questions to be covered in the Community Workshop – see Part 1 below)

#### **Community Workshop (2 hours)**

- Welcome/Introductions
- Brief Overview (10 min)
  - NW Superior Process overview
  - Overview of factors influencing Original Town/NW Superior
  - Purpose/Desired Outcomes of this Workshop
  - Guiding Principles for NW Superior
  - Desired outcomes of workshop
- Part 1- Original Town Vision (30 minutes)
  - What we've heard so far
  - Small Group Discussion (groups facilitated by Planning Commissioners?)
    - What would you like to protect/preserve about Original Town in the face of future growth? Please be as specific as possible with regard to the following:
      - Streetscape
      - Housing stock
      - Character defining features
      - Circulation and access

- Other
- What types of public investments (e.g., sidewalks, trail connections, streetscape enhancements) would you like to see that would enhance the livability/desirability of Original Town over time? (provide map for each table)
- What types of changes would you like to see (or would you be comfortable with) in Original Town as growth occurs over time? Please be as specific as possible with regard to the following:
  - Streetscape
  - Housing stock
  - Character defining features
  - Circulation and access
  - Other
- Part 2- Housing Characteristics (30 min)
  - Brief overview- what's possible under current R-L and R-M zoning; build on materials from May workshop
  - What we've heard so far
  - Small Group Discussion
    - What types of infill/redevelopment do you think would fit best in Original Town (R-L specific)?
      - Worksheet with photo examples to illustrate key characteristics/features explored as part of May outreach. For example: ADU, scale differences, alley vs. front-loaded garage, roof form and wall plane articulation, etc.
    - What types of new development do you think would fit best in Original Town and Vicinity (R-M specific)?
      - Worksheet – photo examples with key characteristics/features explored as part of May outreach. noted (e.g., front porches, mix of housing types)
- Part 3 – Group Reporting (30 min)
  - Each group highlights key areas of agreement/disagreement with respect to the questions discussed
- Part 4 – Potential Tools/Next Steps (30 min)
  - Recap- what are options re: potential tools (building on May meeting materials)
  - Discussion – how do results of group discussions speak to the need for potential tools (or not)
  - Seek consensus on a preferred direction re: potential tools