



# 2023 Budget Summary

October 10, 2022

Public Hearing

# 2023 Budget and Town Board Goals

## The budget document:

- Critical communications tool
- Reflects policy decisions, goals and priorities of the Town Board.

Following is a summary of each Board goal with specific 2023 budget items identified to address these goals

# 2023 Budget Summary

- \$33,960,816 Town of Superior
- 962,697 Superior/McCaslin Interchg
- 3,939,100 Superior Urban Renewal
- 16,320,649 Superior Metro District #1  
(Town Utilities)
- \$55,183,262 Total

# 2023 Budget Summary

*How does 2023 budget compare to 2022?*

2023 budget is \$11.5 million higher than 2022:

- Continuing Marshall Fire rebuilding efforts
- \$16 million investment in utility operations (\$10.9 million in 2022)

# And yes the Marshall Fire will have a material negative financial impact on Superior

## Lost Revenues:

- 2022 – 2024, \$4,000,000
  - Sales tax (Target, Tesla, Element Hotel combined with 8% of the Town's population displaced)
  - No utility bills to 400 customers
  - Property tax revenue drop (more on this to come)

## Additional Unreimbursed Expenses:

- \$12,000,000 (detailed list on Town web site)

3 year impact: **\$16,000,000**

# What are we doing to cover this deficit created by the fire?

- Working with our partners at the Federal, State and County
- We have cut/delayed over \$2.3 million in 2022 operating/capital programs
- Additional cuts to the '23 preliminary budget
- Delayed reconstruction of north and south pools by several year
- Used \$4 million of the Town's General Fund reserve and \$5 million of water fund reserves
- November Ballot Item - Repurpose expiring/existing .16% Interchange sales tax

# I. Enhance Financial Stability and Business Retention

- Downtown Superior and other select/limited developments generate new one-time (**\$15.8 million**) and net on-going revenues (**\$2.4 million**) over the 5 year planning horizon. Helps ensure long-term financial stability, utility fiscal independence and revenue diversification.

# I. Enhance Financial Stability and Business Retention

- Diversifying revenues, operating efficiencies, debt refinancing, strong property valuations and growth have allowed the Board to **maintain or lower the Town property tax mill levy/rate for twenty (20) consecutive years** (including 2023).



# I. Enhance Financial Stability and Business Retention

Town property tax rate staying the same, even with the following 2023 pressures:

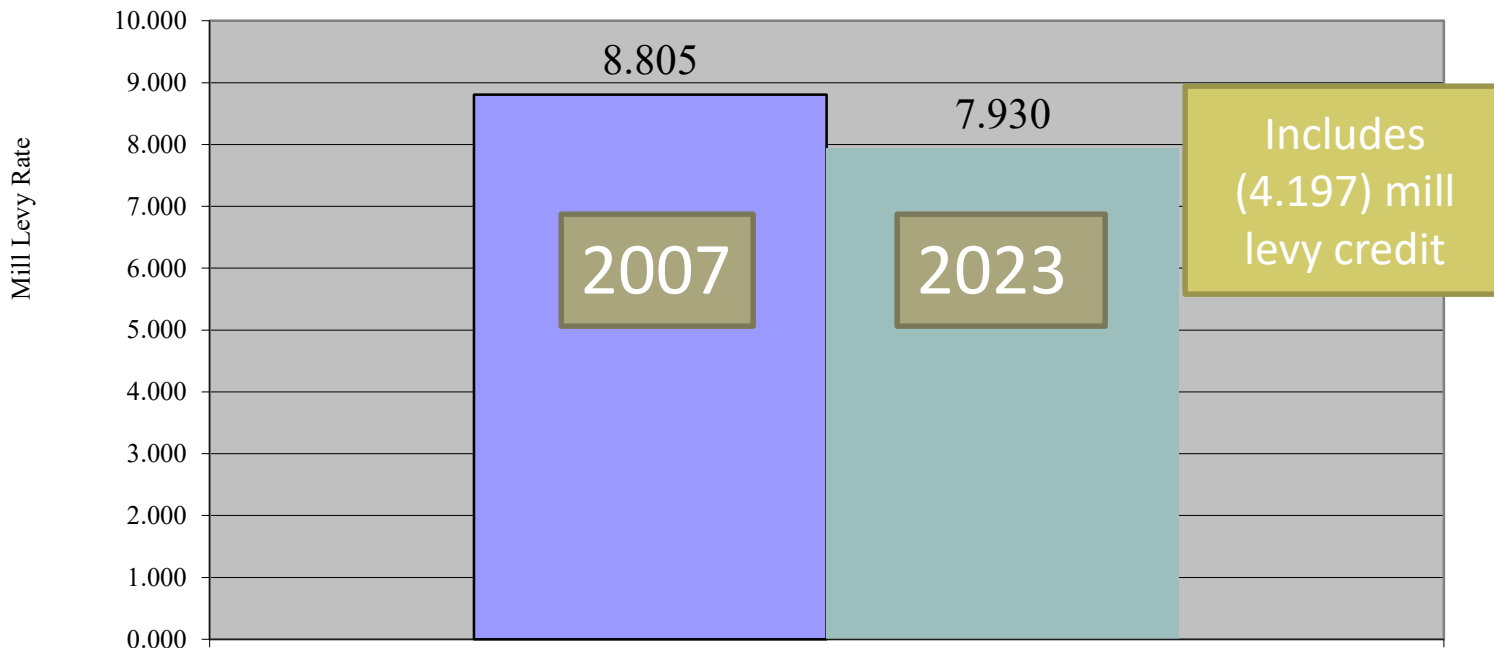
- Boulder County Assessor has temporarily reduce '23 property values by (11.5%) – Marshall Fire Adjustment
- SB22-238, two year property tax drop
- Marshall Fire

# I. Enhance Financial Stability and Business Retention

- Property tax (credits) and the 2023 budget:
  - General Fund mill levy at 7.93 mills. The Town could increase mill levy by roughly 53% to 12.127 but *has elected to continue the (4.197) mill levy credit into 2023.*
  - Superior/McCaslin Interchange
    - From 22.17 to 22.77 (**down 35% from 2012**)
      - (BOCO Assessor adjustment)

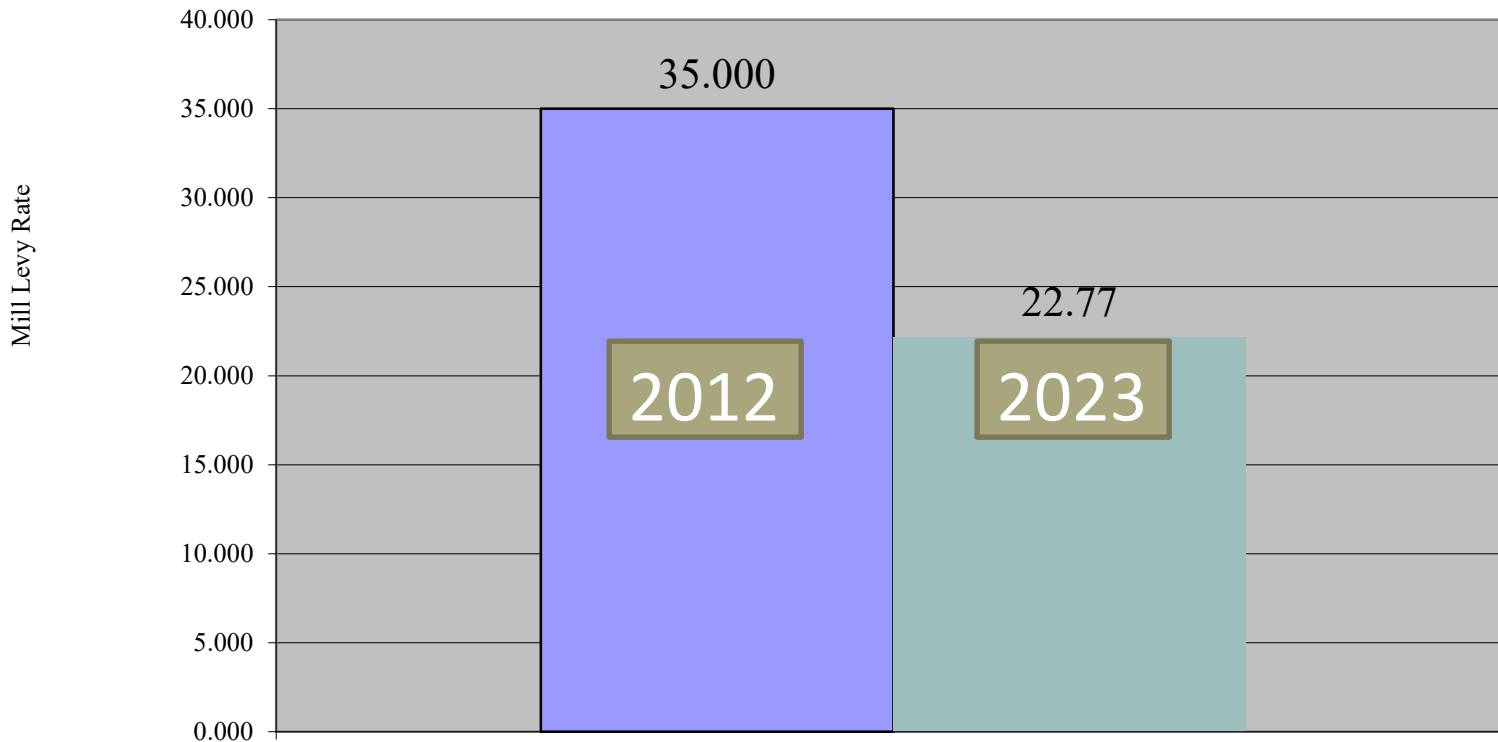
# GF Base Property Tax Decrease

**Town of Superior Property Tax Rate Comparison -  
2007 vs 2023  
(10% Property Tax Rate Decrease)**



# SMID Property Tax Decrease

**Superior/McCaslin Interchange Metropolitan District  
Property Tax Rate Comparison - 2012 vs 2023  
(35% Property Tax Rate Decrease)**



# I. Enhance Financial Stability and Business Retention

- Financial self-sufficiency/stability of the Town's utility operations (SMD1) is ongoing objective. From 2006 – 2015, the **average annual transfer** from the General Fund to SMD1 exceeded **\$1.5 million**, or 1/3 of SMD1's revenues.
- **TOTAL** five year transfer (2023 – 2027) from GF to SMD1 is **\$0** (and therefore more investment in Town needs).

# I. Enhance Financial Stability and Business Retention

- Continuing in 2023 funding for economic development efforts, including :
  - Economic Development Manager position
  - 3<sup>rd</sup> party consultants
  - Business retention incentives
  - PR and community marketing
  - Chamber of Commerce financial support

## II. Provide Excellent Public Services and Public Infrastructure

- **Operating Program Maintenance and Enhancements (keep existing programs, plus):**

### **New Full Time Positions**

- BOCO Sheriff – Contract Deputy. Night shift to provide two deputies/shift
- Downtown Superior Civic Space. One full-time regular position to manage space and programs

## II. Provide Excellent Public Services and Public Infrastructure

- **Operating Program Maintenance and Enhancements (keep existing programs, plus):**

### **New Part Time Positions**

- Downtown Superior Civic Space. The equivalent of two position to staff this new community space, up to 7/days/week
- Finance Accounting Technician – 20 hours/week. Because of work load and coverage. First Finance position add in over 15 years.



## II. Provide Excellent Public Services and Public Infrastructure

- **Capital Programs:**
  - **Focus 1<sup>st</sup> on Existing Asset**
    - Street maintenance/rehabilitation – over \$3.15 million, primarily focused on Rock Creek Parkway (McCaslin intersection to Wiggins)
    - Playground/shading/park improvements of \$400,000
    - Rebuilding of big and little Sagamore and Children's parks (post Marshall Fire)
    - \$230k for continued enhancements to our tree, plant and shrub inventory
    - Over \$1 million for continued maintenance of parks, buildings, irrigation systems, fences and vehicle replacements

## II. Provide Excellent Public Services and Public Infrastructure

- **Capital Programs (Continue):**
  - **Focus 1<sup>st</sup> on Existing Asset (Continued)**
    - Utility system capital maintenance - \$10 million in 2023
  - Completion of an enhanced ultraviolet treatment water disinfection system
  - Wastewater Treatment Plant (WWTP) sludge dewatering equipment replacement

## II. Provide Excellent Public Services and Public Infrastructure

- **Capital Programs (Continued):**
  - **Focus 1<sup>st</sup> on Existing Asset (Continued)**
    - Utility system capital maintenance - \$10 million in 2023
  - WWTP aeration basin improvements/expansion
  - Improvements to two major drainage ways in Superior (including the Coal Creek basin). 90% of the funding from local and federal grants.

## II. Provide Excellent Public Services and Public Infrastructure

- **Capital Programs (Continued):**
- Purchase of the Granular Activated Carbon system and construction of a building to enclose this critical treatment equipment



## II. Provide Excellent Public Services and Public Infrastructure

- **Capital Programs (Continued):**
  - Windy Gap FIRMING project (\$1.25 million, beginning of construction efforts) – Town’s long term water storage reservoir



## II. Provide Excellent Public Services and Public Infrastructure

- **Capital Programs (Continued):**
  - **Even Able to Fund New Projects**
    - Wayfinding/signage program throughout Town
    - Cultural Arts and Events
    - Sustainability Enhancements
    - Downtown Superior Community Space – furniture, fixtures and equipment

# III. Engage Residents through Outreach and Engagement

## **Continue/Expand existing outreach efforts:**

- Managing Town websites
  - [www.superiorcolorado.gov](http://www.superiorcolorado.gov)
  - [www.superiorcommunitycenter.com](http://www.superiorcommunitycenter.com)
  - [www.superior-business.org](http://www.superior-business.org) (Led by Economic Development)
  - [www.shapesuperior.com](http://www.shapesuperior.com) (Community Engagement Platform)
- Social Media Promotions and Engagement
  - Facebook, Instagram and Twitter
- Weekly Happenings email announcing upcoming meetings
- Superior Community Center weekly Update promoting programs and events
- Marshall Fire Recovery Recap (bi-weekly)
- Superior Sentinel Town monthly Newsletter
- Parks, Recreation and Open Space monthly newsletter
- Sustainability monthly newsletter
- Historical Commission Corner monthly newsletter

# III. Engage Residents through Outreach and Engagement

## **Continue/Expand existing outreach efforts:**

- Superior Sentinel Town monthly Newsletter
- Parks, Recreation and Open Space monthly newsletter
- Sustainability monthly newsletter
- Sustainability monthly newsletter
- SMS text messaging service to residents
- Streaming Town Board and Advisory Group meetings
- Channel 8 programming and announcements through Comcast
- Town Message Board in front of Town Hall
- Print Media
- Screens in Municipal Buildings
- YouTube Channel



# III. Engage Residents through Outreach and Engagement

## **Continue/Expand existing outreach efforts:**

- Departmental Support
  - Public Works & Utilities Announcements
  - Finance Information, Updates and Reports
  - Parks, Recreation and Open Space
  - Planning and Building
  - Town Manager's office
- Community Partner Support and Cross-marketing
- Media Relations (tv, radio, newspaper)
- In-person community engagement
- Annual Town reports and publications (budget, utilities, etc.)
- Town Board Support (Mayor's address, Special events)

## IV. Open Space

- Continued open space coordination, maintenance and education efforts with Boulder County and contractors
- Open Space master plan

## V. Promote/Manage Development Opportunities

- Superior Marketplace revitalization and infill
- Integrate/compliment the Marketplace with the development of the Downtown Superior
- Oversee additional development activity
- Economic Development and current business outreach programs

## VI. Encourage Environmental Sustainability

- Continued work with the Advisory Committee for Environmental Sustainability (ACES)
- Existing Town sponsored water conservation efforts (i.e. residential water irrigation audits, replace high flow devices, rain barrels and irrigation drip conversion kit reimbursements)

# 2023 Budget – Revenue Assumptions

- Property tax revenues decreasing – BOCO Assessor negative adjustments following Marshall Fire (one year only)



# 2023 Budget – Revenue Assumptions

## 2023 property tax revenue reductions:

- General Fund – (\$315,000)
- Louisville Library – (\$50,000)
- SMID – (\$100,000)

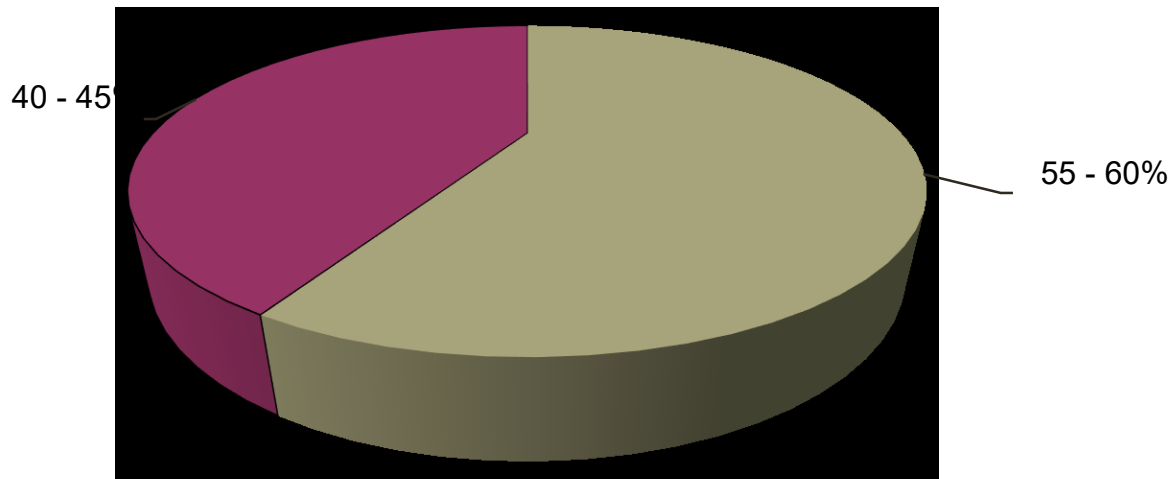
# 2023 Budget – Revenue Assumptions

- Total sales tax revenues – \$14.5 million
  - 12% increase from 2022
  - That is because sales tax revenues will be down (7%) in 2022 because of the Marshall fire
  - The majority of sales tax (65-70%) is generated by five businesses (*with 2022 being the exception*)

**REMEMBER:** Sales tax funds the majority of Town operations

# 2023 Budget – Revenue Assumptions

**Town of Superior - General Fund  
Sales/Use Tax Dependency**

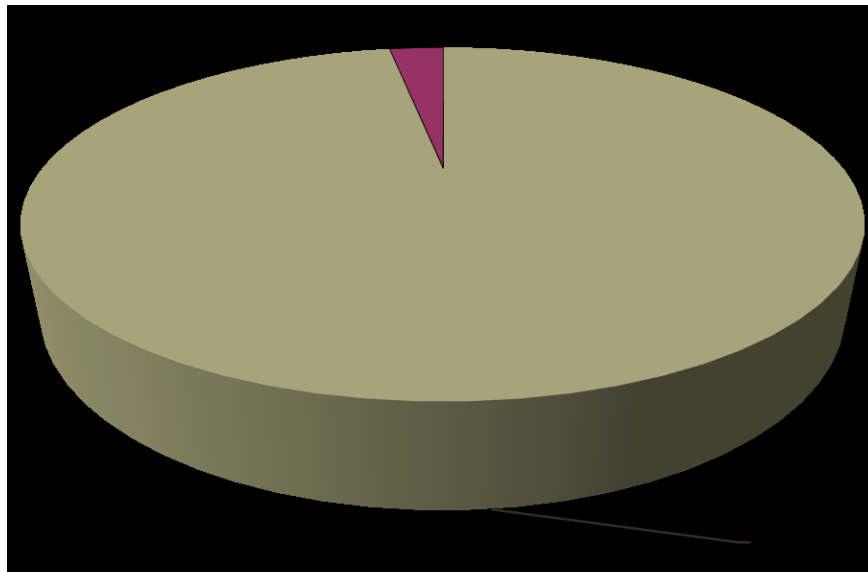


■ GF Sales/Use Revenues    ■ GF Other Revenues



# 2023 Budget – Revenue Assumptions

## Town of Superior - CIP/Open Space Sales/Use Tax Dependency



■ Sales/Use Revenues

■ Other Revenues

# 2023 Budget – Fee Changes

## **Governmental Fee changes – limiting as much as possible**

- Landscape maintenance fee, for enhanced landscaping throughout Superior, up 3% (less than \$1/month)

# 2023 Budget – Fee Changes

## **Utility Fee changes**

- Sewer fees – up 5% (\$1.70/month for a resident)
- Water fees – 0% (no increases since 2017)
- Storm Drainage fees – 0% (no increases since 2015)

# 2023 Budget – Fee Changes

## **Utility Fee changes (Continued)**

- One-time utility system connection fees increasing by construction inflation
- Superior's 2023 average utility bills are 12 – 22% lower than our neighbors (Erie, Lafayette, Louisville)

# 2023 Budget – Debt Summary

- Existing Debt
  - Debt principal payments - \$2.9 million
  - By 2025, three debt obligations paid off:
    - SMID (2024) – lower property taxes for Superior Marketplace businesses and Downtown Superior residents
    - SMD1 (2025) – stable utility rate increases
    - Open Space Series 2015 (2025) – thereafter can focus on paying off Coyote Ridge debt (issued in 2020)

# 2023 Budget – Debt Summary

Town of Superior - Outstanding Debt/Other Obligations Summary 2007 - 2027

