



Grow Your Business in Superior

Superior is vibrant, progressive and known as one of the best small towns in Colorado.

PROPERTY OPPORTUNITIES:



Superior has opportunities in retail and office in both existing and in new developments. We provide development services to new and existing businesses, so businesses can grow and expand to create jobs, increase revenues and make capital investment. Our goal is to ensure your start-up, existing or expanding business benefits from the town's collaboration, dedication, and support.

TARGET INDUSTRIES:

- Entertainment
- Entrepreneurs & start-ups
- Financial
- Health & wellness
- Hotel
- Outdoor
- Primary employers
- Recreation
- Retail
- Restaurant
- Sciences
- Taproom/tasting room
- Technology

- Downtown Superior**
Our primary development opportunity with shopping, office, entertainment and residential.
- Superior Marketplace**
Premier retail center with more than 600,000 square feet of retail space.
- Rock Creek Center**
A Safeway anchored shopping center with regional and national tenants.
- Superior Plaza**
Ground floor retail and restaurant opportunities, and 2nd floor office space.
- Coalton Crossing**
A unique retail location with a drive-thru lane, located on a busy retail corridor.
- Discovery Office Park**
Class B office spaces with opportunities to develop additional build-to-suit.
- Resolute**
A high-density, mixed-use opportunity with great visibility, traffic access and amazing views.
- Superior Pointe**
A two-building class A office campus with excellent views of the Flatirons.



-  **13,077**
POPULATION
-  **8 miles**
TO BOULDER
-  **630 acres**
OF PARKS & GREEN SPACES
-  **325,000**
SF RETAIL SPACE

A Superior Location

Superior is a town with a high quality of life and a logistically advantageous location in a vibrant region. Our strong commercial centers, along with a newly developed mixed-use downtown, provide unique opportunities for businesses to locate in Superior.



Superior Facts

Superior's location along the US 36 corridor between Denver and Boulder provides high visibility to more than 90,000 vehicles daily. A convenient and walkable community, in close proximity to RTD transit, Superior offers an ideal location for businesses of all types.

Superior Location	Superior Market
8 miles to Boulder	10 mile radius to 188,501 households
20 miles to Downtown Denver	10 mile radius \$99,179 median household income
Adjacent to Highway 36 (Denver Boulder Turnpike)	80,000 average daily traffic (Highway 36)
Superior Transit	Superior Environment
Bus rapid transit to Boulder and Denver	Ranked #3 Best Suburbs to Live (Niche, 2021)
35 miles to Denver International Airport	30 miles of trails
Bus rapid transit to Denver International Airport	600 acres of parks and open space
Superior Opportunities	Superior Workforce
Large & small retail locations available	98.1% of residents have a High School Diploma
Existing & planned office space	76% of residents have a Bachelor's Degree
Developable land	36% of residents have a Post-Graduate Degree

Visit our website for more info! superior-business.org



Superior Town Hall
124 E. Coal Creek Drive
Superior, CO 80027

Hours of Operation
Monday – Friday
8:00 am – 4:00 pm

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