

TOWN OF SUPERIOR
RESOLUTION NO. R-9
SERIES 2021

A RESOLUTION OF THE BOARD OF TRUSTEES OF THE TOWN OF
SUPERIOR APPROVING AN AGREEMENT FOR SERVICES WITH BETTER
CITY, LLC FOR AN ECONOMIC DEVELOPMENT CONSULTANT

BE IT RESOLVED BY THE BOARD OF TRUSTEES OF THE TOWN OF
SUPERIOR, COLORADO, as follows:

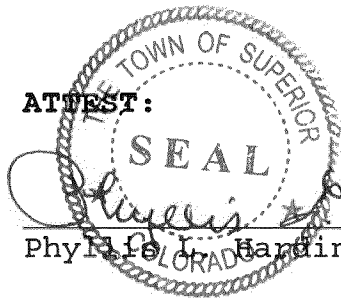
Section 1. The Agreement for Services between the Town of
Superior and Better City LLC for an Economic Development Consultant
is hereby approved in substantially the same form as attached
hereto, subject to final approval by the Town Attorney.

ADOPTED this 25th day of January, 2021.



Clint Folsom, Mayor

ATTEST:



Phyllis E. Hardin, Town Clerk-Treasurer

AGREEMENT FOR SERVICES (HOURLY)

THIS AGREEMENT FOR SERVICES (the "Agreement") is made and entered into this 25th day of January, 2021 (the "Effective Date"), by and between the Town of Superior, a Colorado municipal corporation with an address of 124 East Coal Creek Drive, Superior, Colorado 80027 (the "Town"), and Better City, LLC, an independent contractor with a principal place of business at 1100 Country Hills Drive, Suite 100, Ogden, Utah 84403 ("Contractor") (each a "Party" and collectively the "Parties").

WHEREAS, the Town requires services; and

WHEREAS, Contractor has held itself out to the Town as having the requisite expertise and experience to perform the required services.

NOW THEREFORE, for the consideration hereinafter set forth, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

I. SCOPE OF SERVICES

A. Contractor shall furnish all labor and materials required for the complete and prompt execution and performance of all duties, obligations, and responsibilities which are described or reasonably implied from the Scope of Services set forth in **Exhibit A**, attached hereto and incorporated herein by this reference.

B. A change in the Scope of Services shall not be effective unless authorized as an amendment to this Agreement. If Contractor proceeds without such written authorization, Contractor shall be deemed to have waived any claim for additional compensation, including a claim based on the theory of unjust enrichment, quantum merit or implied contract. Except as expressly provided herein, no agent, employee, or representative of the Town is authorized to modify any term of this Agreement, either directly or implied by a course of action.

II. TERM AND TERMINATION

A. This Agreement shall commence on the Effective Date, and shall continue until Contractor completes the Scope of Services to the satisfaction of the Town, or until terminated as provided herein.

B. Either Party may terminate this Agreement upon 30 days advance written notice. The Town shall pay Contractor for all work previously authorized and completed prior to the date of termination. If, however, Contractor has substantially or materially breached this Agreement, the Town shall have any remedy or right of set-off available at law and equity.

III. COMPENSATION

In consideration for the work performed by Contractor under the Scope of Services, the Town shall pay Contractor as set forth in **Exhibit B**, attached hereto and incorporated herein by this reference.

IV. RESPONSIBILITY

A. Contractor hereby warrants that it is qualified to assume the responsibilities and render the services described herein and has all requisite corporate authority and licenses in good standing, required by law.

B. The work performed by Contractor shall be in accordance with generally accepted practices and the level of competency presently maintained by other practicing contractors in the same or similar type of work in the applicable community. The work and services to be performed by Contractor hereunder shall be done in compliance with applicable laws, ordinances, rules and regulations.

C. The Town's review, approval or acceptance of, or payment for any services shall not be construed to operate as a waiver of any rights under this Agreement or of any cause of action arising out of the performance of this Agreement.

V. OWNERSHIP

Any materials, items, and work specified in the Scope of Services, and any and all related documentation and materials provided or developed by Contractor shall be exclusively owned by the Town. Contractor expressly acknowledges and agrees that all work performed under the Scope of Services constitutes a "work made for hire." To the extent, if at all, that it does not constitute a "work made for hire," Contractor hereby transfers, sells, and assigns to the Town all of its right, title, and interest in such work. The Town may, with respect to all or any portion of such work, use, publish, display, reproduce, distribute, destroy, alter, retouch, modify, adapt, translate, or change such work without providing notice to or receiving consent from Contractor.

VI. INDEPENDENT CONTRACTOR

Contractor is an independent contractor. Notwithstanding any other provision of this Agreement, all personnel assigned by Contractor to perform work under the terms of this Agreement shall be, and remain at all times, employees or agents of Contractor for all purposes. Contractor shall make no representation that it is a Town employee for any purposes.

VII. INSURANCE

A. Contractor agrees to procure and maintain, at its own cost, a policy or policies of insurance sufficient to insure against all liability, claims, demands, and other obligations assumed by Contractor pursuant to this Agreement. At a minimum, Contractor shall procure and maintain, and shall cause any subcontractor to procure and maintain, the insurance coverages listed below, with forms and insurers acceptable to the Town.

1. Worker's Compensation insurance as required by law.
2. Commercial General Liability insurance with minimum combined single limits of \$1,000,000 each occurrence and \$2,000,000 general aggregate. The policy shall be applicable to all premises and operations, and shall include coverage for bodily injury, broad form property damage, personal injury (including coverage for contractual and

employee acts), blanket contractual, products, and completed operations. The policy shall contain a severability of interests provision, and shall include the Town and the Town's officers, employees, and contractors as additional insureds. No additional insured endorsement shall contain any exclusion for bodily injury or property damage arising from completed operations.

B. Such insurance shall be in addition to any other insurance requirements imposed by law. The coverages afforded under the policies shall not be canceled, terminated or materially changed without at least 30 days prior written notice to the Town. In the case of any claims-made policy, the necessary retroactive dates and extended reporting periods shall be procured to maintain such continuous coverage. Any insurance carried by the Town, its officers, its employees, or its contractors shall be excess and not contributory insurance to that provided by Contractor. Contractor shall be solely responsible for any deductible losses under any policy.

C. Contractor shall provide to the Town a certificate of insurance as evidence that the required policies are in full force and effect. The certificate shall identify this Agreement.

VIII. INDEMNIFICATION

Contractor agrees to indemnify and hold harmless the Town and its officers, insurers, volunteers, representative, agents, employees, heirs and assigns from and against all claims, liability, damages, losses, expenses and demands, including attorney fees, on account of injury, loss, or damage, including without limitation claims arising from bodily injury, personal injury, sickness, disease, death, property loss or damage, or any other loss of any kind whatsoever, which arise out of or are in any manner connected with this Agreement if such injury, loss, or damage is caused in whole or in part by, the act, omission, error, professional error, mistake, negligence, or other fault of Contractor, any subcontractor of Contractor, or any officer, employee, representative, or agent of Contractor, or which arise out of a worker's compensation claim of any employee of Contractor or of any employee of any subcontractor of Contractor.

IX. ILLEGAL ALIENS

A. **Certification.** By entering into this Agreement, Contractor hereby certifies that, at the time of this certification, it does not knowingly employ or contract with an illegal alien who will perform work under this Agreement and that Contractor will participate in either the E-Verify Program administered by the U.S. Department of Homeland Security and Social Security Administration or the Department Program administered by the Colorado Department of Labor and Employment to confirm the employment eligibility of all employees who are newly hired to perform work under this Agreement.

B. **Prohibited Acts.** Contractor shall not knowingly employ or contract with an illegal alien to perform work under this Agreement, or enter into a contract with a subcontractor that fails to certify to Contractor that the subcontractor shall not knowingly employ or contract with an illegal alien to perform work under this Agreement.

C. Verification.

1. If Contractor has employees, Contractor has confirmed the employment eligibility of all employees who are newly hired to perform work under this Agreement through participation in either the E-Verify Program or the Department Program.

2. Contractor shall not use the E-Verify Program or Department Program procedures to undertake pre-employment screening of job applicants while this Agreement is being performed.

3. If Contractor obtains actual knowledge that a subcontractor performing work under this Agreement knowingly employs or contracts with an illegal alien who is performing work under this Agreement, Contractor shall: notify the subcontractor and the Town within 3 days that Contractor has actual knowledge that the subcontractor is employing or contracting with an illegal alien who is performing work under this Agreement; and terminate the subcontract with the subcontractor if within 3 days of receiving the notice required pursuant to subsection 1 hereof, the subcontractor does not stop employing or contracting with the illegal alien who is performing work under this Agreement; except that Contractor shall not terminate the subcontract if during such 3 days the subcontractor provides information to establish that the subcontractor has not knowingly employed or contracted with an illegal alien who is performing work under this Agreement.

D. Duty to Comply with Investigations. Contractor shall comply with any reasonable request by the Colorado Department of Labor and Employment made in the course of an investigation conducted pursuant to C.R.S. § 8-17.5-102(5)(a) to ensure that Contractor is complying with the terms of this Agreement.

E. Affidavits. If Contractor does not have employees, Contractor shall sign the "No Employee Affidavit" attached hereto. If Contractor wishes to verify the lawful presence of newly hired employees who perform work under the Agreement via the Department Program, Contractor shall sign the "Department Program Affidavit" attached hereto.

X. MISCELLANEOUS

A. Governing Law and Venue. This Agreement shall be governed by the laws of the State of Colorado, and any legal action concerning the provisions hereof shall be brought in Boulder County, Colorado.

B. No Waiver. Delays in enforcement or the waiver of any one or more defaults or breaches of this Agreement by the Town shall not constitute a waiver of any of the other terms or obligation of this Agreement.

C. Integration. This Agreement constitutes the entire agreement between the Parties, superseding all prior oral or written communications.

D. Third Parties. There are no intended third-party beneficiaries to this Agreement.

E. Notice. Any notice under this Agreement shall be in writing, and shall be deemed sufficient when directly presented or sent pre-paid, first class U.S. Mail to the Party at the address set forth on the first page of this Agreement.

F. Severability. If any provision of this Agreement is found by a court of competent jurisdiction to be unlawful or unenforceable for any reason, the remaining provisions hereof shall remain in full force and effect.

G. Modification. This Agreement may only be modified upon written agreement of the Parties.

H. Assignment. Neither this Agreement nor any of the rights or obligations of the Parties shall be assigned by either Party without the written consent of the other.

I. Governmental Immunity. The Town and its officers, attorneys and employees, are relying on, and do not waive or intend to waive by any provision of this Agreement, the monetary limitations or any other rights, immunities, and protections provided by the Colorado Governmental Immunity Act, C.R.S. § 24-10-101, *et seq.*, as amended, or otherwise available to the Town and its officers, attorneys or employees.


J. Rights and Remedies. The rights and remedies of the Town under this Agreement are in addition to any other rights and remedies provided by law. The expiration of this Agreement shall in no way limit the Town's legal or equitable remedies, or the period in which such remedies may be asserted, for work negligently or defectively performed.

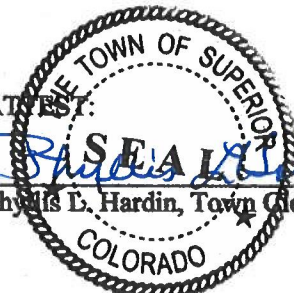
K. Subject to Annual Appropriation. Consistent with Article X, § 20 of the Colorado Constitution, any financial obligation of the Town not performed during the current fiscal year is subject to annual appropriation, shall extend only to monies currently appropriated, and shall not constitute a mandatory charge, requirement, debt or liability beyond the current fiscal year.

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the Effective Date.

TOWN OF SUPERIOR, COLORADO


Clint Folsom, Mayor

ATTEST:

Phyllis E. Hardin, Town Clerk



The seal is circular with a rope-like border. The text 'TOWN OF SUPERIOR' is written along the top inner edge, and 'COLORADO' is written along the bottom inner edge. In the center, the word 'SEAL' is written in a stylized font.

CONTRACTOR

By: Jason W. Godfrey

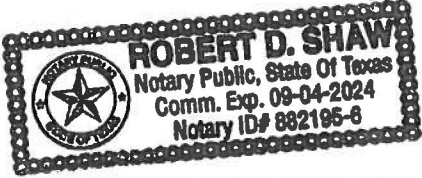
STATE OF COLORADO TEXAS)
) ss.
COUNTY OF Harris)

The foregoing instrument was subscribed, sworn to and acknowledged before me this 15th day of April, 2021, by JASON GODFREY as CEO of Better City, LLC.

My commission expires:

(SEAL)

Robert D. Shaw
Notary Public



**EXHIBIT A
SCOPE OF SERVICES**

During the term of this Agreement from January 1, 2021 through December 31, 2021, Contractor shall provide economic development support services for the Town, including working directly with the Board of Trustees and Town staff to implement economic development goals and objectives established by the Board of Trustees, including the following:

- Business surveys, grant program administration, and government stimulus program support;
- Business recruitment including the preparation of responses to Metro Denver EDC requests for information for economic development prospects;
- Explore the adoption of a Commercial Property Assessed Clean Energy (C-PACE) district(s) to encourage property owners to invest in energy efficiency materials and renewable solutions;
- Identify housing developers and programs that will facilitate the development of affordable housing within the Town;
- Support the Town in advancing discussions with the development of Downtown Superior and redevelopment at Superior Marketplace;
- Attend Metro Denver EDC quarterly meetings and Boulder County stakeholder meetings;
- Post-COVID, assist with conference preparation for ICSC, beverage manufacturers, hotel developer conferences, Entertainment Experience Evolution, and others as deemed appropriate;

In addition, the following monthly reports will be provided as follows:

- See Source reports will transition to a cloud-based dashboard that will allow the Town to run analysis as desired using any combinations of filters to see targeted comparisons in specified date ranges. Geolocation visitation data and spending data will be available for five points of interest: Costco, Target, Superior Marketplace, Rock Creek Center, and Coalton Crossing;
- Retail Market Analysis Report which includes statistical analysis of percentage of vacancies in the Town's commercial centers vs comparable developments and other statistical comparisons as requested by the Town.
- Provide a monthly written update which outlines activities accomplished and, as requested by the Board and Town Manager, provide an in-person briefing during a Board meeting
- Provide an end-of-year summary outlining successes of the program and those areas requiring improvement in the future and review the summary with the Board of Trustees.

**EXHIBIT B
COMPENSATION**

The total amount paid to Contractor for completion of the Scope of Services including reimbursable expenses and all charges shall not exceed \$52,600. Contractor shall only be paid for work performed, and charges shall be based on the Billing Rate Schedule shown below. On a monthly basis, Contractor shall provide itemized invoices to the Town detailing the work performed. The Town shall review each invoice to determine if the work billed for in that invoice has been completed to the satisfaction of the Town, and if so, the Town shall approve the invoice for payment.

Item	Position	Hourly Rate	Hours per Month	Monthly Total	Months	Grand Total
Labor	Senior Associate	\$135	14	\$1,890	12	\$22,680
	Principal	\$185	4	\$740	12	\$8,880
Subtotal Labor				\$2,630		\$31,560
See Source Dashboard		N/A		\$600	12	\$7,200
Monthly Retail Analysis		N/A		\$950	12	\$11,400
Subtotal Montly Reports						\$18,600
Total						\$50,160
Reimbursable Expenses (if necessary)						\$2,500
Total						\$52,660

In the event that retail and/or beverage manufacturing conferences can be attended, the Firm can provide support as needed, assuming the following costs for attendance:

Retail Conferences						
Conferences	Ticket	Food per Day	Hotel per Night	Travel	Material Costs	Total Trip
Reimbursable Budget for ICSC RECON	\$1,46	\$60	\$210	\$490	\$100	\$2,650
Reimbursable Budget for EEE Conference	\$895	\$65	\$290	\$340	\$100	\$2,110
Subtotal						\$4,760
Beverage Manufacturing Conferences (Better City to attend two of the four listed per Town direction)						
Conferences	Ticket	Food per Day	Hotel per Night	Travel	Material Costs	Total Trip
Reimbursable Budget for VinCo	\$45	\$55	\$150	\$380	\$100	\$990
Reimbursable Budget for Cider Con	\$395	\$55	\$160	\$330	\$100	\$1,310
Reimbursable Budget for American Craft Spirits Conference & Expo	\$750	\$70	\$220	\$620	\$100	\$2,120

Reimbursable Budget for ACSA Distillers' Convention & Trade Show	\$795	\$65	\$135	\$430	\$100	\$1,790
Subtotal for Beverage Conferences						\$6,210

Reimbursable Expenses:

- Mileage reimbursement (for personal/Contractor vehicles) at the current IRS rate
- All other reimbursable expenses (printing, airfare, rental car, lodging, food) shall be charged at the actual cost incurred

NO EMPLOYEE AFFIDAVIT

[To be completed only if Contractor has no employees]

1. Check and complete one:

I, _____, am a sole proprietor doing business as _____. I do not currently employ any individuals. Should I employ any employees during the term of my Agreement with the Town of Superior (the "Town"), I certify that I will comply with the lawful presence verification requirements outlined in that Agreement.

OR

I, _____, am the sole owner/member/shareholder of _____, a _____ [specify type of entity – *i.e.*, corporation, limited liability company], that does not currently employ any individuals. Should I employ any individuals during the term of my Agreement with the Town, I certify that I will comply with the lawful presence verification requirements outlined in that Agreement.

2. Check one.

I am a United States citizen or legal permanent resident.

The Town must verify this statement by reviewing one of the following items:

- *A valid Colorado driver's license or a Colorado identification card;*
- *A United States military card or a military dependent's identification card;*
- *A United States Coast Guard Merchant Mariner card;*
- *A Native American tribal document;*
- *In the case of a resident of another state, the driver's license or state-issued identification card from the state of residence, if that state requires the applicant to prove lawful presence prior to the issuance of the identification card; or*
- *Any other documents or combination of documents listed in the Town's "Acceptable Documents for Lawful Presence Verification" chart that prove both Contractor's citizenship/lawful presence and identity.*

OR

I am otherwise lawfully present in the United States pursuant to federal law.

Contractor must verify this statement through the federal Systematic Alien Verification of Entitlement ("SAVE") program, and provide such verification to the Town.

Signature

Date

DEPARTMENT PROGRAM AFFIDAVIT

*[To be completed only if Contractor participates in the
Department of Labor Lawful Presence Verification Program]*

I, JASON GODFREY, as a public contractor under contract with the Town of Superior (the "Town"), hereby affirm that:

1. I have examined or will examine the legal work status of all employees who are newly hired for employment to perform work under this public contract for services ("Agreement") with the Town within 20 days after such hiring date;

2. I have retained or will retain file copies of all documents required by 8 U.S.C. § 1324a, which verify the employment eligibility and identity of newly hired employees who perform work under this Agreement; and

3. I have not and will not alter or falsify the identification documents for my newly hired employees who perform work under this Agreement.

Jason Godfrey
Signature

4/15/21
Date

STATE OF COLORADO TEXAS)
) ss.
COUNTY OF HARRIS)

The foregoing instrument was subscribed, sworn to and acknowledged before me this 15th day of APRIL, 2021, by JASON GODFREY as CEO of BESTER CITY.

My commission expires:

(S E A L)

Robert D. Shaw
Notary Public

