

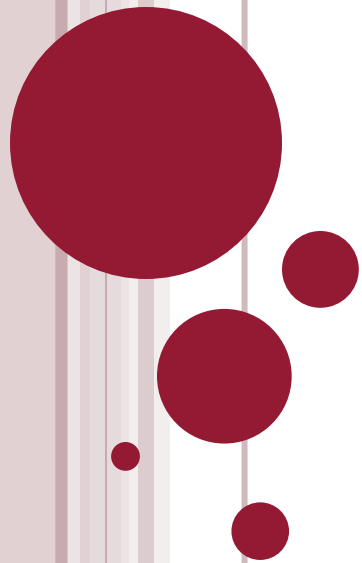


The Gateway to Boulder Valley®

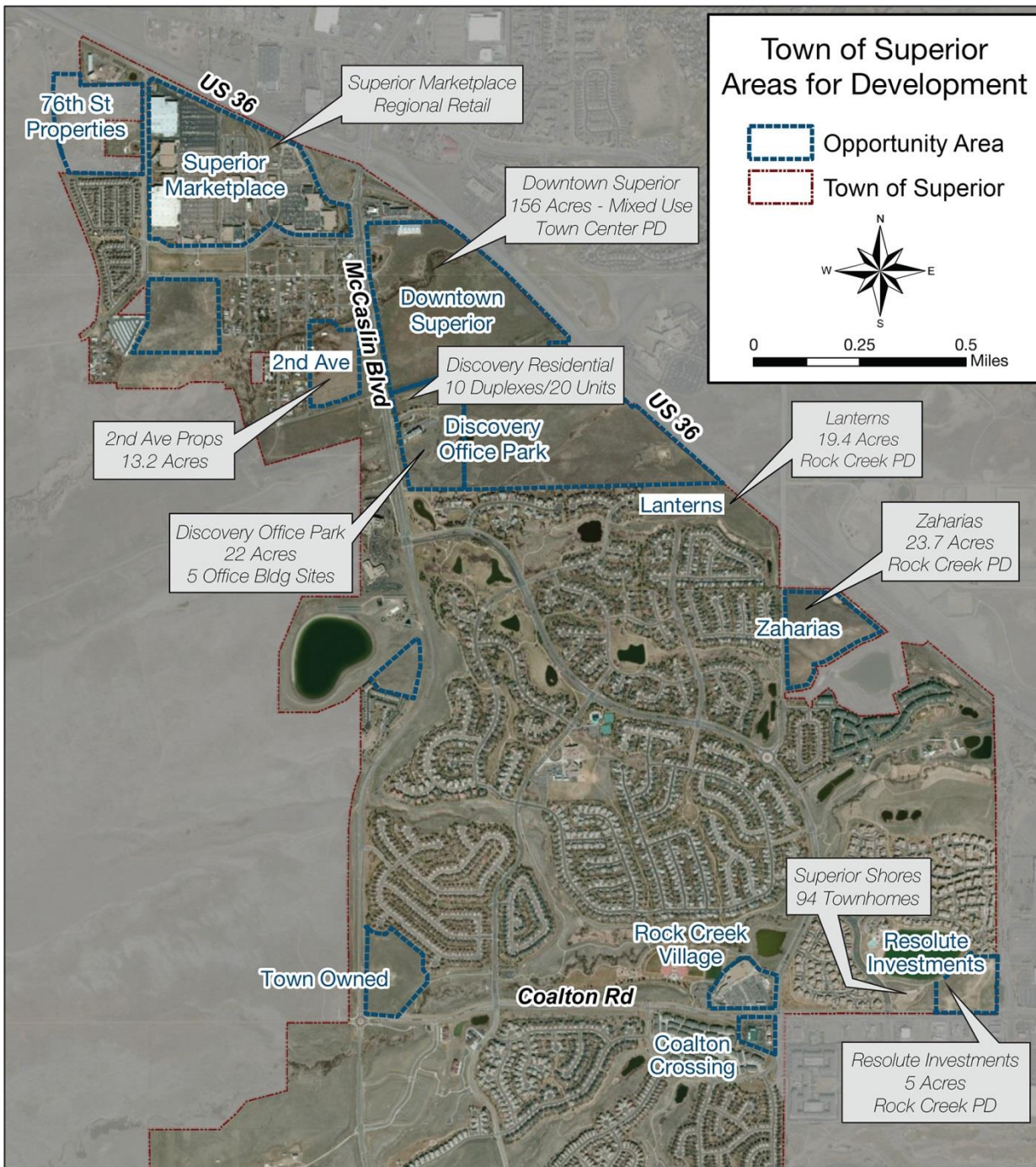
MAYOR CLINT FOLSOM'S 2019 STATE OF SUPERIOR, MAYOR & MANAGER UPDATE

April 16, 2019

**Mayor Clint Folsom
Town Manager Matt Magley**



**ECONOMIC
DEVELOPMENT
MAYOR CLINT FOLSOM**



SUPERIOR MARKETPLACE

New Businesses in 2019:

- Cactus Wax Studio
- Envie Nails & Spa
- Goldfish Swim School
- Stickley Furniture



2018:
Build-a-Robot
Learning Center
Ethan Allen
Misaki@Superior
Top Tier Bikes

DOWNTOWN SUPERIOR

New Businesses in 2019:

- Element Hotel by Marriott
- LittleRiders Learning Academy
- Tesla Service and Sales Center



2018:
Boulder Community
Health Urgent Care
Touchstone Medical
Imaging
Cornerstone
Orthopedics

DOWNTOWN SUPERIOR – ELEMENT HOTEL

- 4-story, 121-room Element Hotel by Westin to open Summer 2019



DOWNTOWN SUPERIOR – TESLA SERVICE AND SALES CENTER

- 22,000 SF commercial facility completed January 2019.
- Interior finish to start soon and open Summer 2019.



DOWNTOWN SUPERIOR – MAIN STREET CONCEPT PRESENTED TO TOWN BOARD – APRIL 8, 2019

Block 6 – 144 Multi-family units, clubhouse, pool + 14,645 SF of retail fronting Main St.

Block 4 – 30,000 SF Restaurant

Block 7 – 88 Multi-family units + 14,500 SF of retail fronting Plaza



Site Summary	
Net Developable Site Area	13.40 Ac
Dwelling Units	409 DU
Density	40 DU/AC

Residential Summary		Count
Multi-Family Units		
Studio	64	
1 Bedroom	170	
2 Bedroom	108	
Total Multi-Family Units	342	
Townhome Units	67	
Total Units	409	

Commercial Summary		Area (SF)
Main Street Retail	58,580	
Plaza Retail	14,480	
Block 4 Retail	3,000	
Total	75,960	

Parking Summary		Count
Required (with shared parking reduction)		
Residential	440	
Commercial	258	
Total	698	
Provided		
Residential - Private Garage	112	
Residential - Reserved Surface	243	
Shared Surface	111	
Public Street Parking	183	
Block 4 Restaurant Surface Lot	22	
Offsite Shared Parking	27	
Total	698	

 PROJECT PLAN AND PROJECT MATRIX

DOWNTOWN SUPERIOR
MARCH 2019

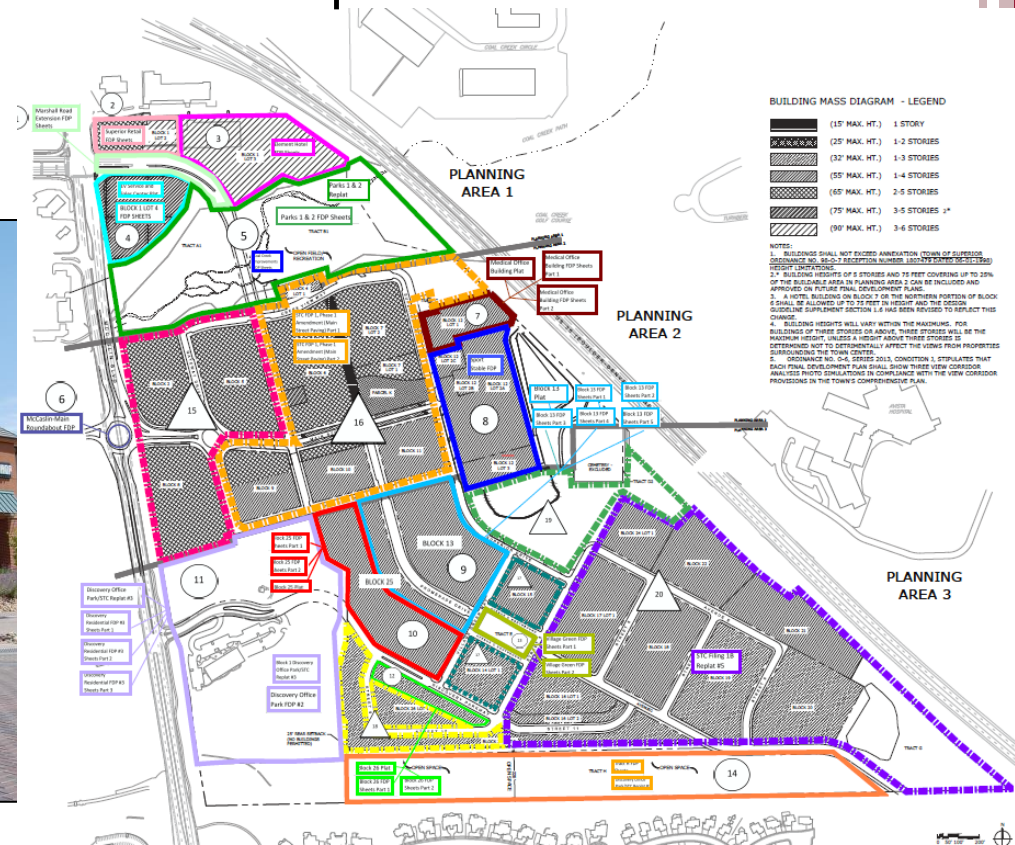
Block 9 – 36 Multi-family units, 27 Townhomes + 14,645 SF of retail fronting Main St.

Block 10 – 38 Multi-family units, 20 Townhomes + 14,645 SF of retail fronting Main St.

Block 11 – 36 Multi-family units, 20 Townhomes + 14,645 SF of retail fronting Main St.

DOWNTOWN SUPERIOR

- Sport Stable – 186,000 SF, 30+ Businesses, opened Summer 2016
- Downtown Superior Residential – Single-family homes and Townhomes by Remington Homes, Thrive, Wonderland Builders and Toll Brothers
 - 211 units approved, 93 completed and occupied to date



DOWNTOWN SUPERIOR RESIDENTIAL – BLOCK 25

Remington – 18 Single-family residential units and 57 Townhomes approved by the Town Board in January 2019, under construction now with initial units to be completed and occupied this fall



DOWNTOWN SUPERIOR RESIDENTIAL – BLOCK 13 & PARTIAL BLOCK 25

103 Rowhome-style townhomes by Remington & Wonderland to finish construction this year



14 Detached Single-family homes by Remington to finish construction this year



DOWNTOWN SUPERIOR RESIDENTIAL – BLOCK 26 (PARTIAL)

Thrive – 19 Residential Townhomes approved by the Town Board in February 2019, under construction now



DOWNTOWN SUPERIOR RESIDENTIAL – BLOCKS 16-22 AND 24

Toll Brothers – 290 Residential units to be considered by
the Town Board this summer



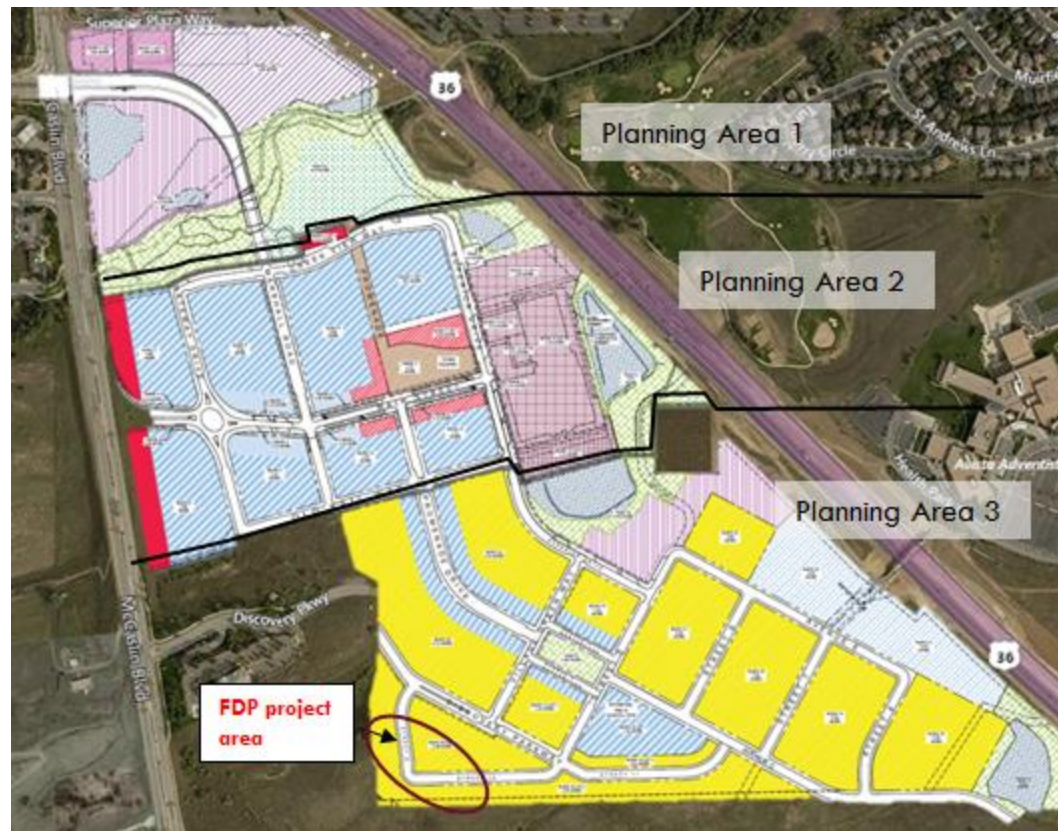
DOWNTOWN SUPERIOR RESIDENTIAL – BLOCKS 14 AND 15

Thrive – 54 Residential Townhomes to be considered by the
Town Board this summer



DOWNTOWN SUPERIOR RESIDENTIAL – BLOCKS 26 AND 27

Remington – 24 Single-family homes to be considered by the
Town Board this summer



DISCOVERY RESIDENTIAL

- 10 duplex buildings with a total of 20 Townhomes approved on 6 acres, integrated with Downtown Superior project, under construction now



LANTERNS AT ROCK CREEK

- Boulder Creek Neighborhoods approved for 31 duplex buildings for a total of 62 patio-style homes now under construction on 22 acres



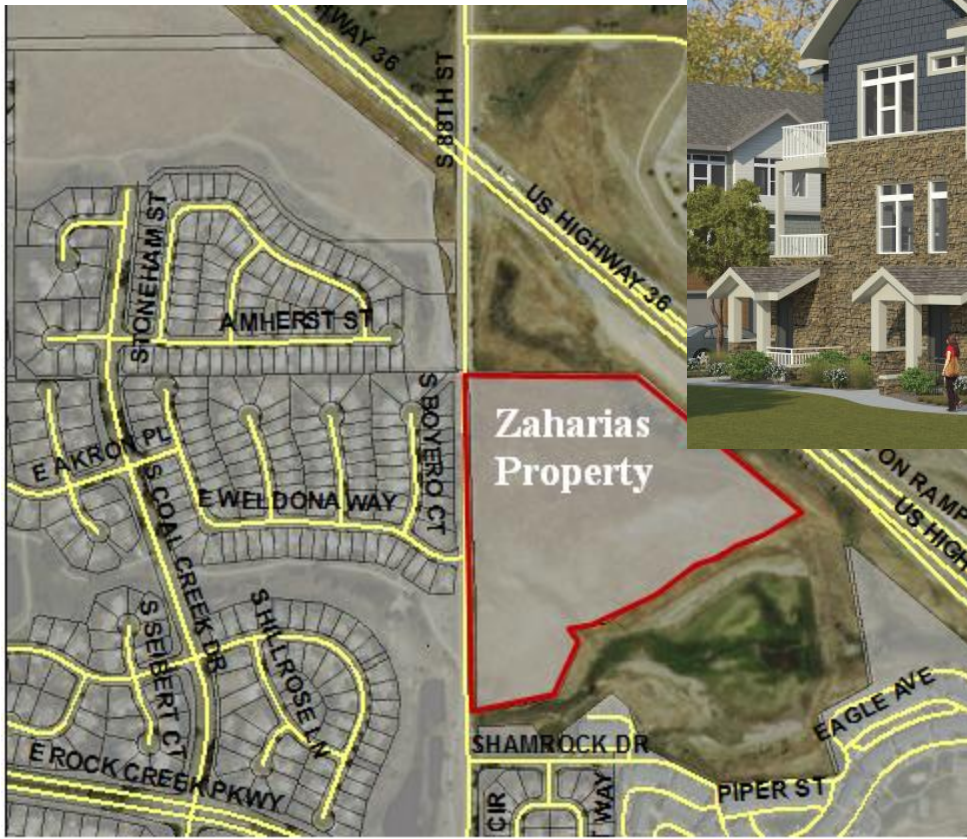
SUPERIOR SHORES – RESOLUTE PROPERTY



- Urban Green Denver approved for 94 Residential Townhomes on 7 acres to start construction this summer
- Two Commercial/Hotel Pad Sites on 5 acres approved; utility and streetscape completed in 2018. Construction of commercial/hotel is still to be determined.

PARQ AT ROCK CREEK – ZAHARIAS PROPERTY

Steelwave – 182 Multi-family Residential units to be considered by the Town Board this fall



CALMANTE II



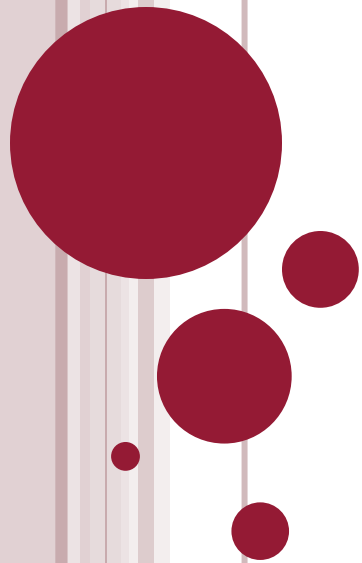
- 33 Single Family Patio-Style Homes Approved
- Senior targeted with Zero-Step entries and main floors
- Adjacent to Town of Superior & Boulder County Open Space
- 13 Units Completed & Occupied



ROCK CREEK VILLAGE

- Fearless Motion Dance (opened in 2018)
- Rebranding of PJ's Diner (previously Doug's Day Diner)
- New Ownership of Asian Cuisine: Vietnamese Noodle House

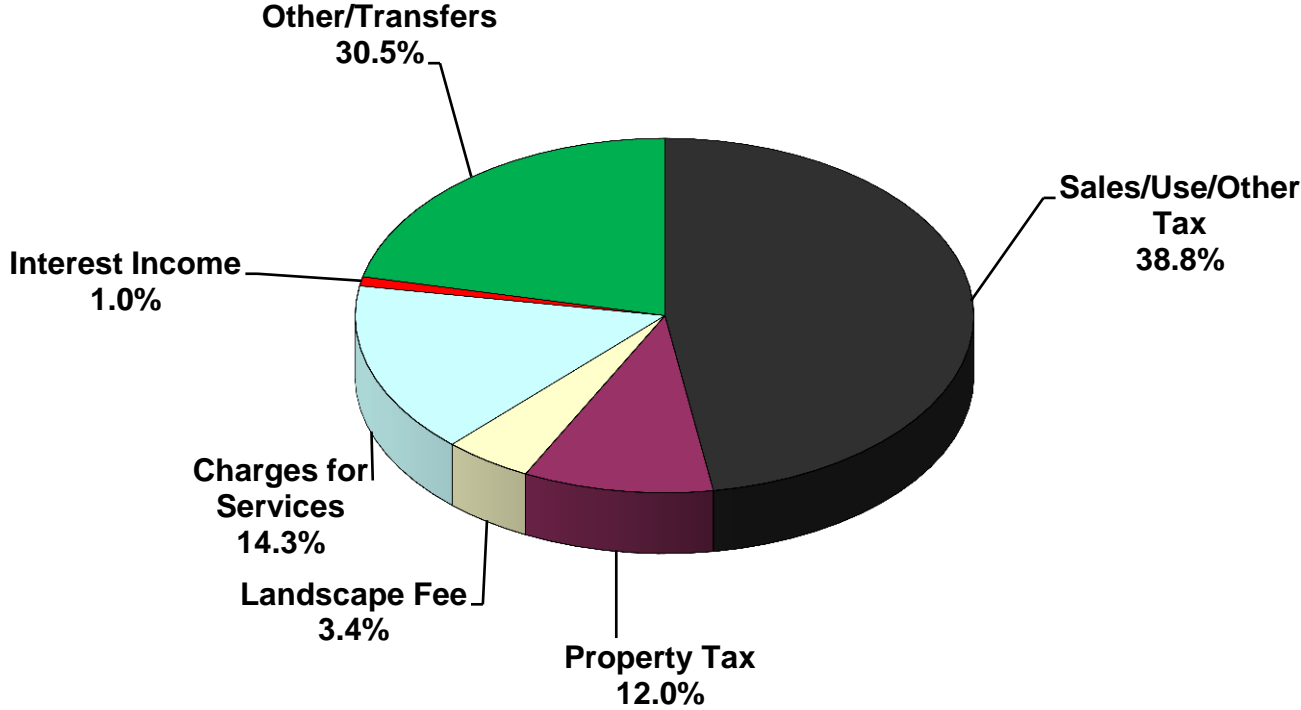




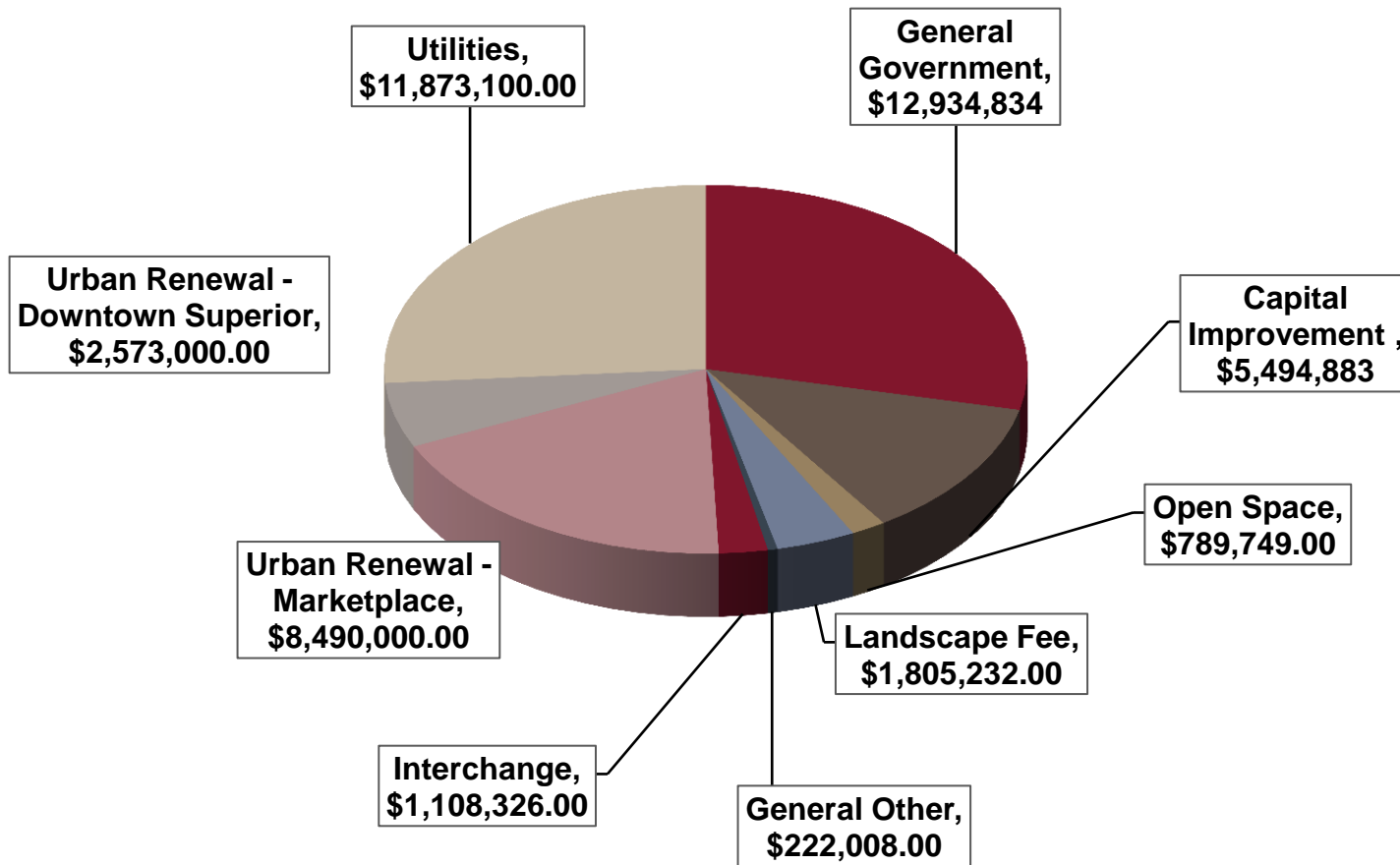
TOWN BUDGET

TOWN MANAGER MATT MAGLEY

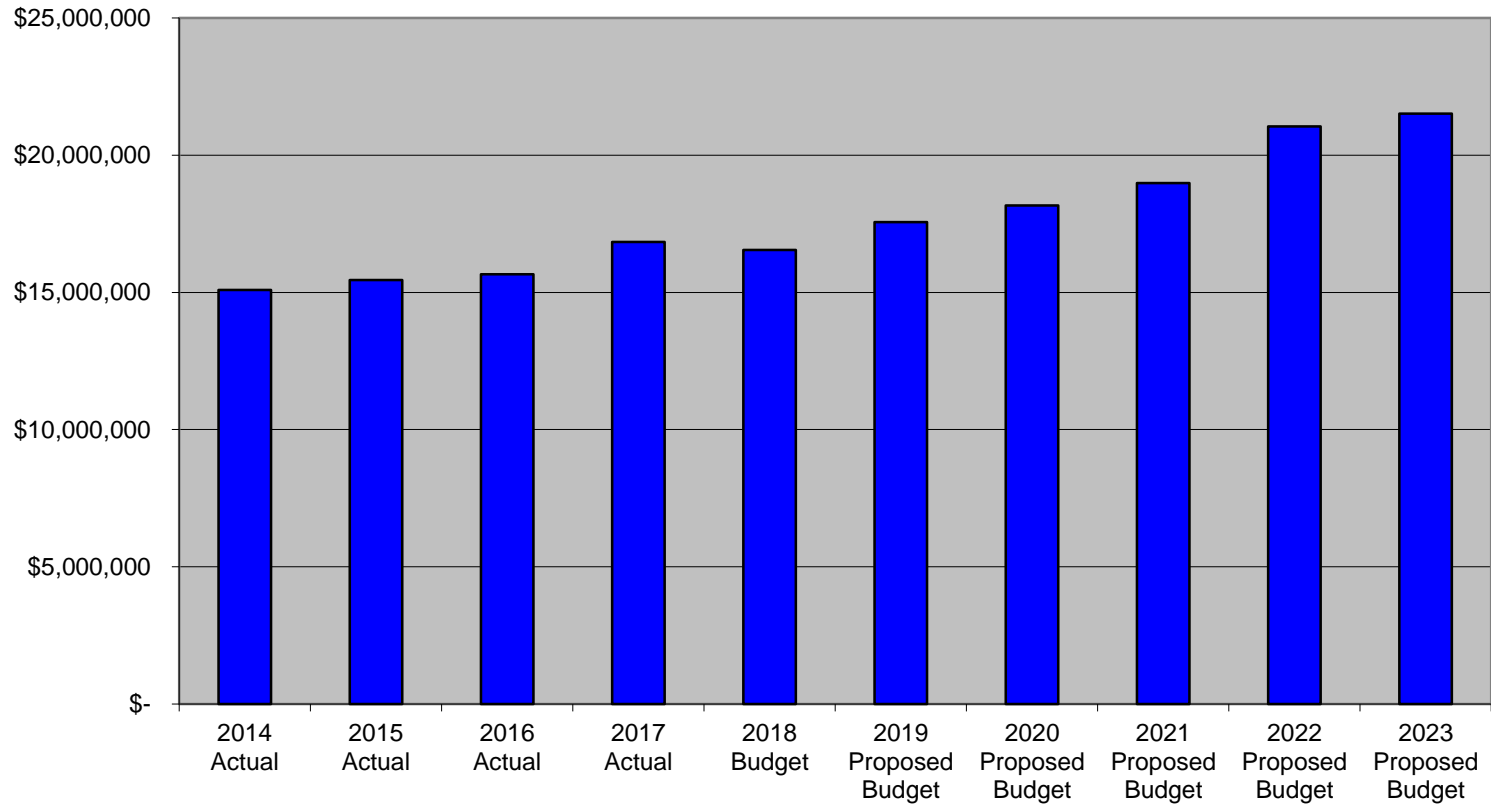
**Town of Superior
2019 Total Revenue Summary
\$45,291,132**



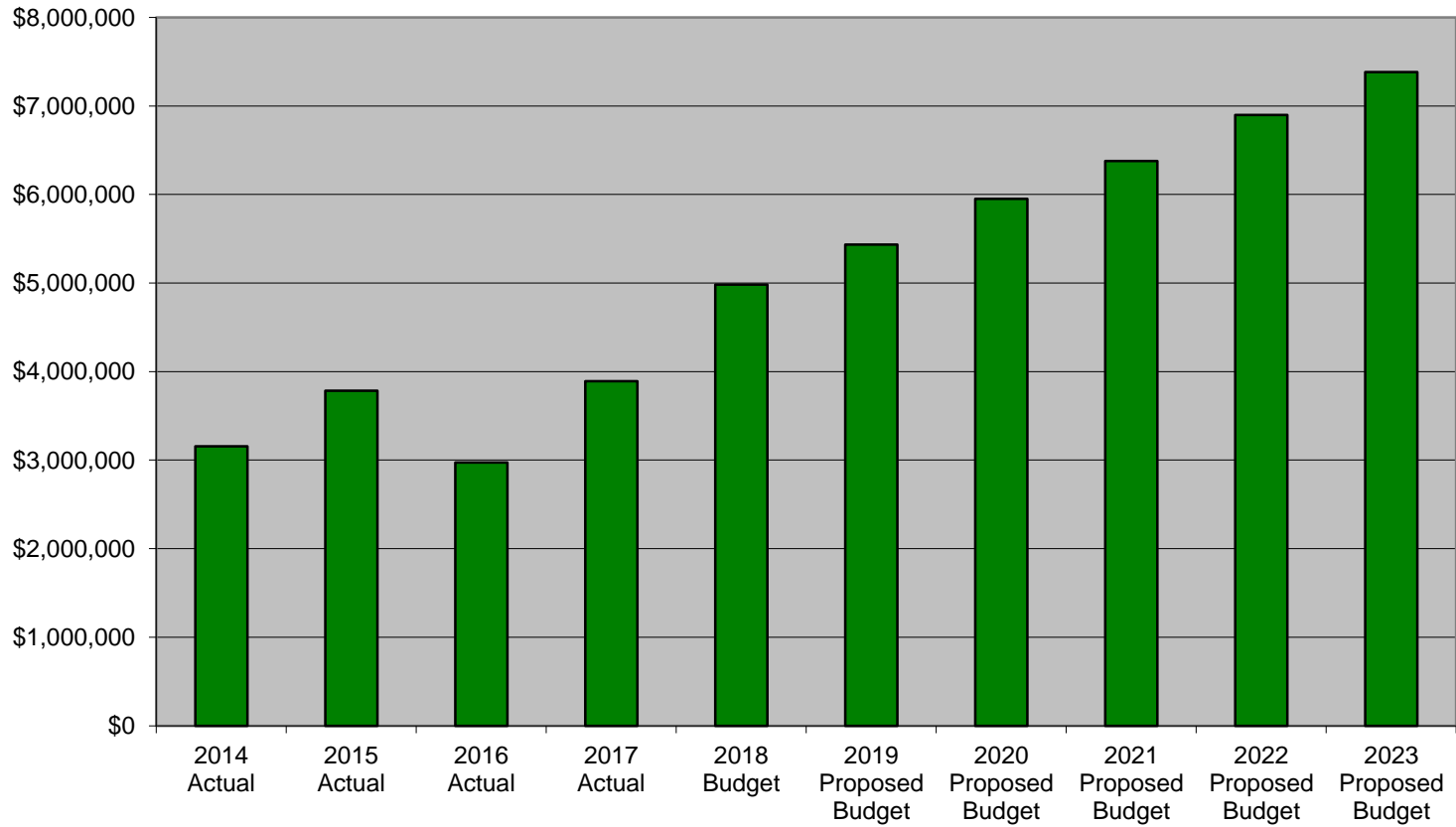
**Town of Superior
2019 Total Expense Budget
\$45,291,132**



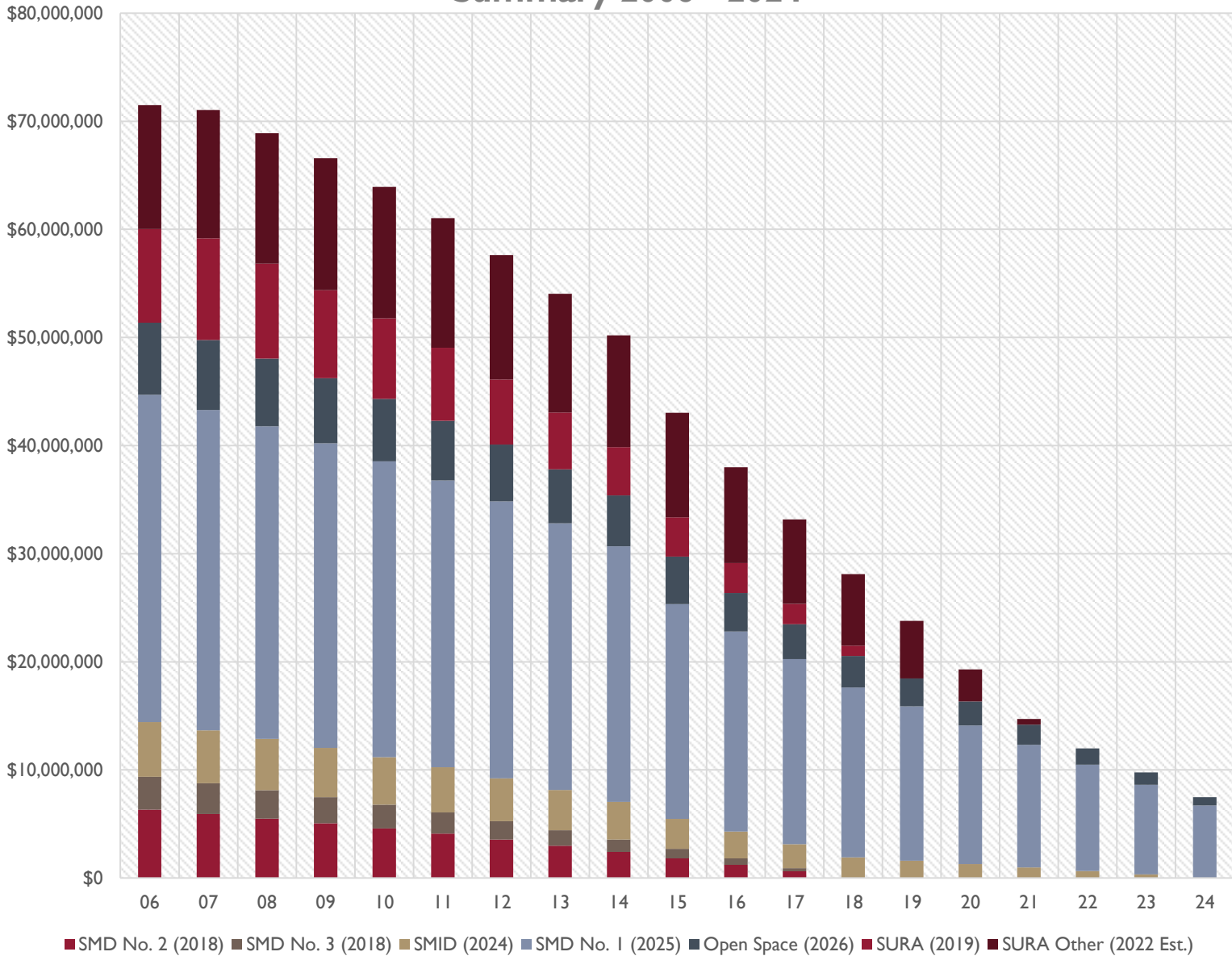
Town of Superior Sales/Use/Other Tax Revenue Trends



Town of Superior Property Tax Revenue Trends

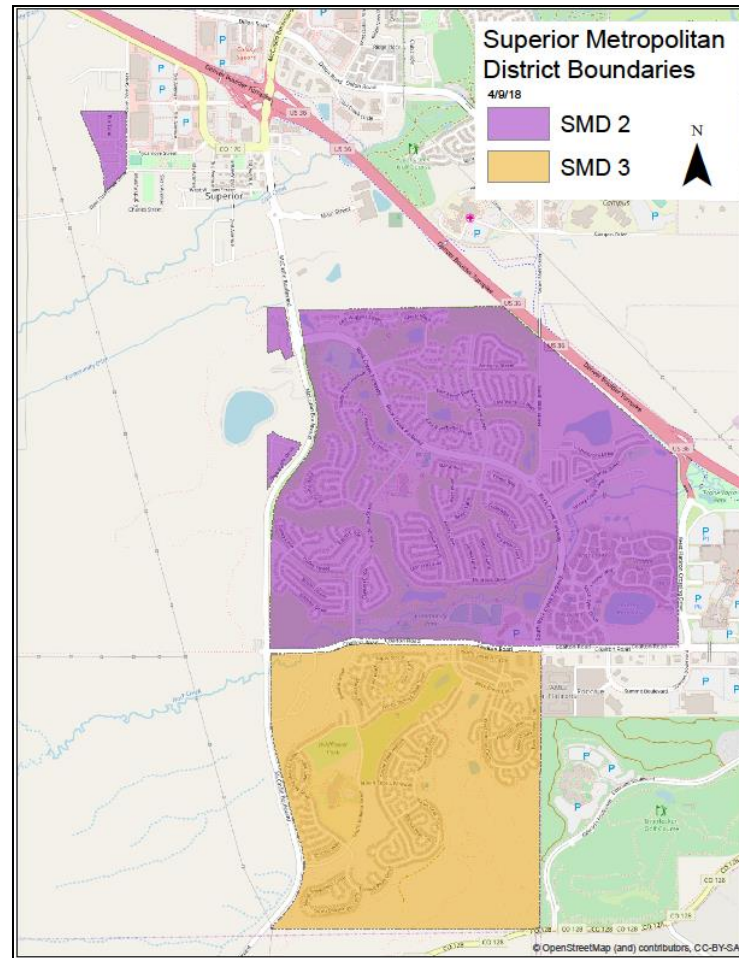


Town of Superior - Outstanding Debt/Other Obligations Summary 2006 - 2024



SMD 2 & 3 DEBT SERVICE – FINISHED!

- SMD No. 2 & 3 debt ended after 2018
 - Funded initial road, park, trail and open space infrastructure within the Rock Creek Ranch development
- Residents and businesses in this area (over 95% of Town residents) will see a roughly 5% decrease in their 2019 property tax bill with this debt paid in full!



TYPICAL RESIDENTIAL 2019 PROPERTY TAX BREAKDOWN (90% OF YOUR PROPERTY TAX IS FOR THE SCHOOL, COUNTY AND FIRE DISTRICT)

	Mill Levy	% of Total
Boulder Valley School	48.967	46.82%
Boulder County	24.026	22.97%
Rocky Mountain Fire Authority	20.445	19.55%
Superior - General	7.930	7.58%
Superior - Library	1.500	1.43%
Northern Colorado Water	1.000	0.96%
Urban Drainage & Flood Control	0.726	0.69%
	104.594	100.00%

2018 FINANCIAL SUMMARY – GENERAL OPERATIONS

- Sales tax revenue at 1.4% above 2017
 - Total sales tax receipts exceeded \$10M
 - Sales Taxes fund many of the Town's operating & capital programs
- Vehicle use tax (one-time receipts from vehicle purchases) were at an all-time high of over \$1.1 million
- One-time building related revenues (building use tax, plan review/permit fees, utility system connection fees) were at \$3.5 million. These one-time revenues fund many of the Town's one-time capital projects.

2018 FINANCIAL SUMMARY – UTILITIES

- Utility revenues at an all-time high
- As such, there will be NO transfers of tax dollars from the General Fund to the Utilities over the next 5 years
- Every year from 2006-2016 the Town ANNUALLY was transferring \$1,500,000 in General Fund revenues to the utility operations. Now these monies stay in the General Fund, and continue to be invested in the community
- There are NO planned water or storm drainage operating rate increases planned from 2019 – 2023.
- Superior's monthly utility bills are 13% - 21% LOWER than the Louisville, Lafayette and Erie combined utility averages

2018 FINANCIAL SUMMARY – OTHER

- Generally, expenses throughout all Town operations were at or below planned levels
- Paid off SMD 2 & 3 debt in 2018. In 2019 most residents will see a 5% property tax DECREASE!
- Absent the closure of a major sales tax generating store in Town, new regional competition, or a major national/international event which might negatively impact the US and global economies, these positive financial trends should continue over the short-term



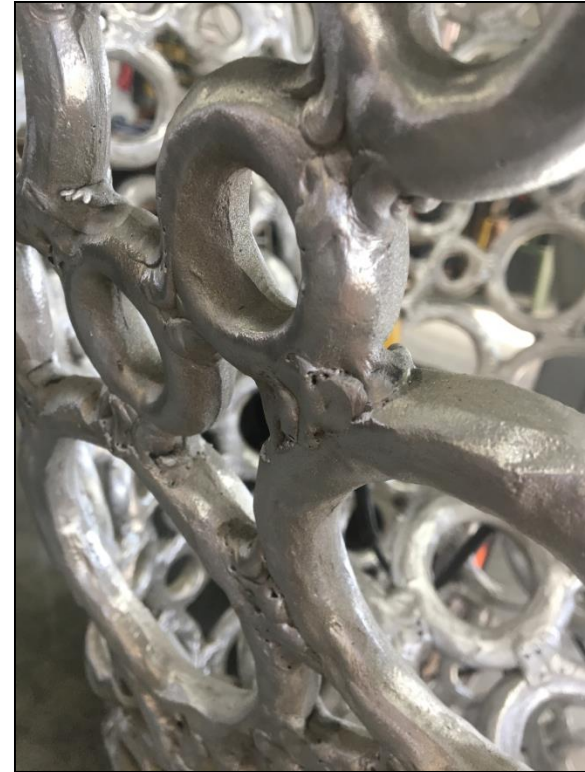
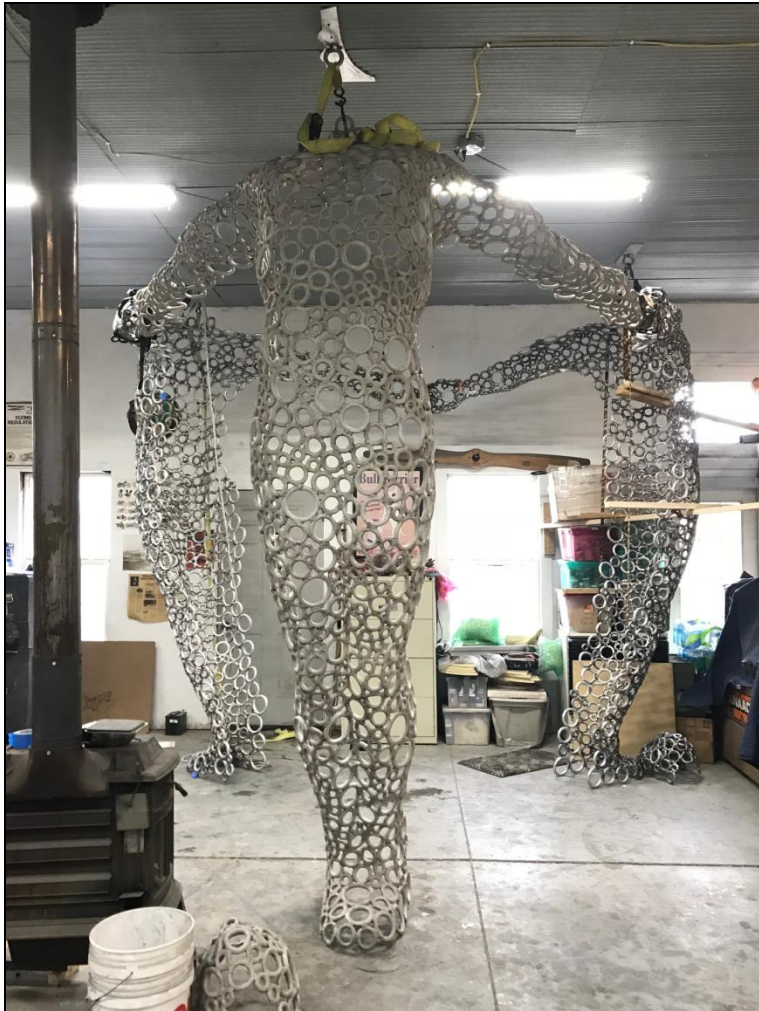
CAPITAL IMPROVEMENTS

MAYOR CLINT FOLSOM

2019 CAPITAL PROJECTS

- Town-wide Street Maintenance and Improvements
- Public Art
- Skate Park
- Cemetery Improvements
- Town-wide Park/Trail/Pools/Recreation Maintenance
- Water/Wastewater System and Plant Improvements
- Autrey Park Parking Lot Improvements
- Riverbend Park Design

PUBLIC ART AT McCASLIN BLVD. AND MAIN ST. ROUNDABOUT



Thanks to CAPS (Cultural Arts & Public Spaces Advisory Committee) members for their leadership in this project!

SUPERIOR SKATE PARK



Grand Opening to be held on April 27 at the Arbor Day Celebration



Thanks to PROSTAC (Parks, Recreation, Open Space & Trails Advisory Committee) members for their work on this project!

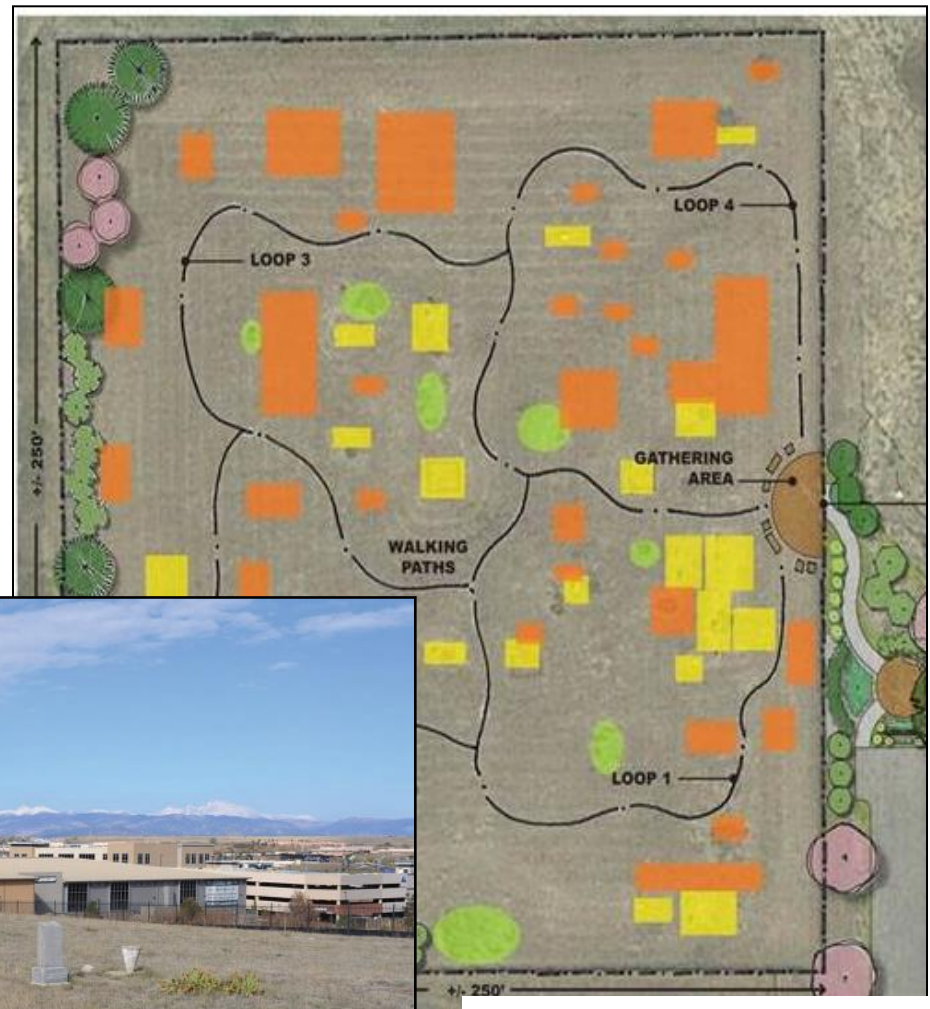
AUTREY PARK PARKING LOT IMPROVEMENTS

Paved parking area construction to be completed this summer



SUPERIOR CEMETERY

- Site Survey and Grave Identification
- Phase I Perimeter Trail
- Interior gathering area and educational/interpretive signage

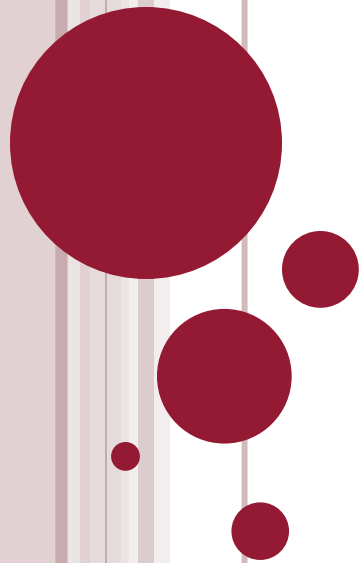


Thanks to the Historical Commission members for their work on this project!

WATER/WASTEWATER SYSTEM AND PLANT IMPROVEMENTS

- WWTP Headworks Reconstruction and Odor Control Project
- WWTP Equalization Pond Liner Repair

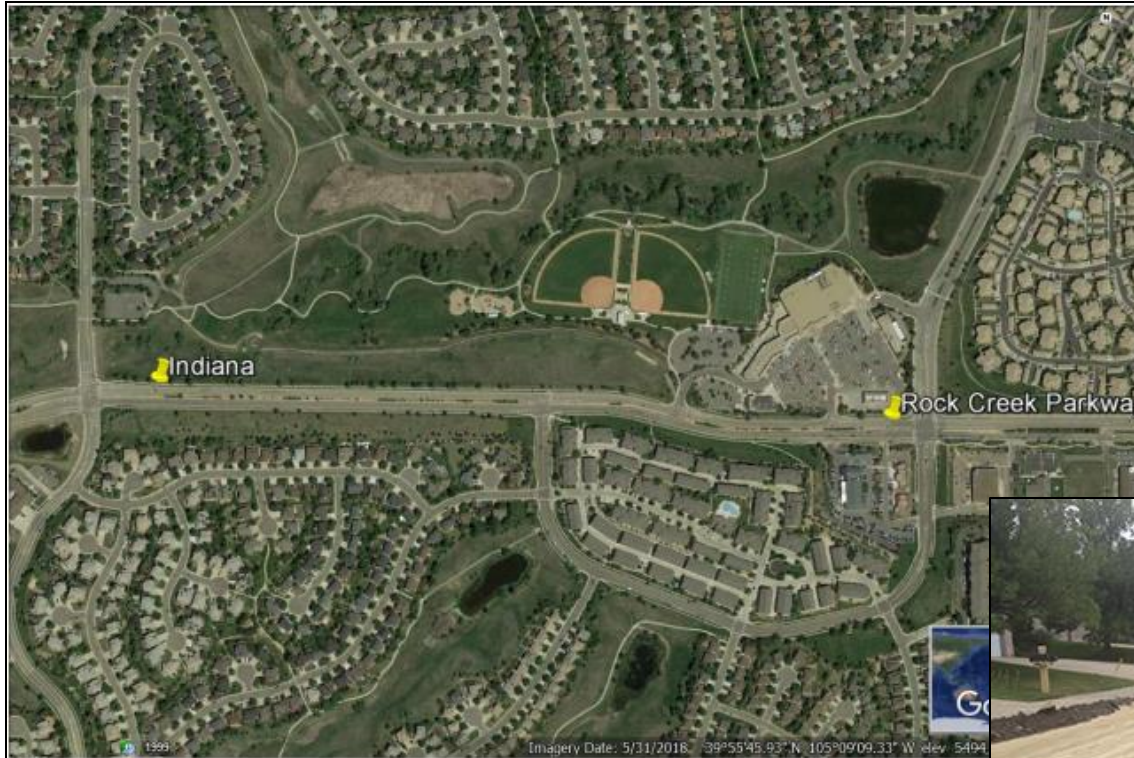




TRANSPORTATION

TOWN MANAGER MATT MAGLEY

2019 STREET MAINTENANCE



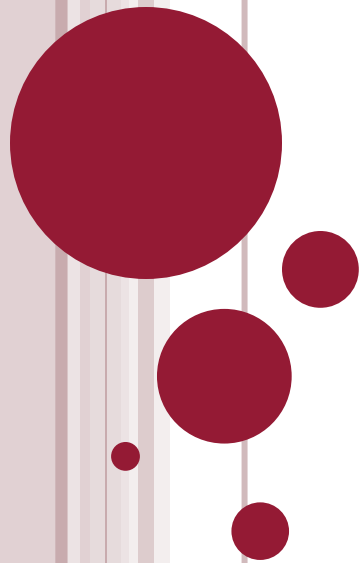
- Coalton Road Project
- Ongoing pot hole repair and crack sealing
- New traffic signal at Rock Creek Parkway and Coal Creek Drive



McCASLIN BRT STATION TO DAVIDSON MESA UNDERPASS

CONSTRUCTION TO FINISH THIS SUMMER





**PARKS AND
RECREATION
MAYOR CLINT FOLSOM**

PARKS, RECREATION & OPEN SPACE

- Maintains **630 acres** of parks and open space encompassing:
 - 35 miles of trails – on road, hard and soft trails
 - 6,500 trees in the Town's canopy
 - 29 miles of fence
 - 60,000 sprinkler heads spanning 3,000 individual irrigation zones
 - 15 playgrounds
 - 4 multi-purpose fields
 - 3 baseball/softball fields
 - 2 outdoor pools
 - 4 tennis courts

COAL CREEK IMPROVEMENTS

CONSTRUCTION TO
FINISH SUMMER 2019



2019 COMMUNITY EVENTS

- Arbor Day Celebration, April 27
- Community Garage Sale, May 3 & 4
- Superior Morgul Bike Race, May 18-19
- National Trails Day, June 2
- Bike to Work Day, June 26
- 4th of July Parade and Pancake Festival
- Chili Fest, September 7
- Skate with Santa, December 7



2020 CENSUS COMPLETE COUNT COMMITTEE

- Outreach efforts are mobilizing now for the 2020 Census and government agencies and other community-based organizations play a key role in developing partners to educate and motivate census participation.
- The Town is participating by establishing a Complete Count Committee to create awareness in our community.
 - CCCs utilize local knowledge, influence, and resources to educate communities and promote the census through locally-based, targeted outreach efforts.
 - Can you help? We need volunteers for Superior's CCC! Contact Mayor Folsom for more details.

THANK YOU!

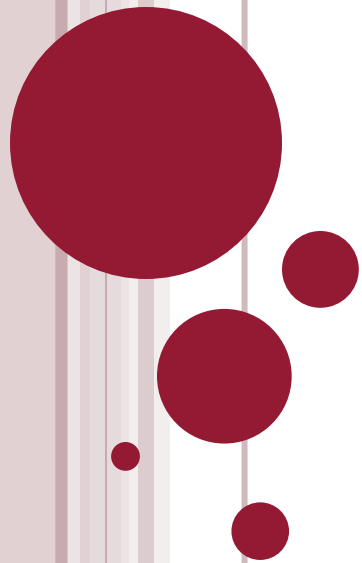
- Thank You to all of the dedicated staff & community volunteers that make Superior a great place to live!
 - 33 Full-Time Staff Members
 - 5 Part-Time Staff Members
 - 50 Seasonal Staff Members
 - 828 Volunteers who served in Superior last year
 - Board of Trustees
 - Planning Commission (PC)
 - Advisory Committee for Environmental Sustainability (ACES)
 - Cultural Arts & Public Spaces Advisory Committee (CAPS)
 - Historical Commission
 - Open Space Advisory Committee (OSAC)
 - Parks, Recreation, Open Space, and Trails Advisory Committee (PROSTAC)
 - Superior Youth Leadership Council (SYLC)
 - Transportation and Safety Committee (TSC)

LET'S STAY IN TOUCH!

- SuperiorColorado.gov – Click on Stay Connected
 - E-Newsletters & E-Blasts
 - Social Media
 - Discussion Groups

STAY
CONNECTED
superiorcolorado.gov





QUESTIONS