



The Gateway to Boulder Valley.®

Town of Superior 2016 Update Report

Dear Superior Residents,

This report represents the Town's effort at presenting "the year in review" – a compilation of both the Town's vision and accomplishments of the past year. In reviewing the goals and objectives that were affirmed by the Town Board for 2015 – and the significant accomplishments achieved in each of these areas – it becomes obvious that 2015 was a successful year.

We hope that you find this information useful - and as always, should you have any questions or comments about any of this material, please don't hesitate to contact us at Town Hall.

Matthew G. Magley, Town Manager



Town of Superior
124 E. Coal Creek Drive
Superior, CO 80027

303.499.3675
www.superiorcolorado.gov

2016 Town Board Goals

Enhance Financial Stability and Business Retention

Ensure the Town's long term financial stability by diversifying revenue streams, reducing and restructuring of existing debt, pursuing financial self-sufficiency of utility operations, and supporting local businesses.

Provide Excellent Public Services and Public Infrastructure

Continue to expand and improve services and infrastructure by prioritizing and funding infrastructure and service needs; and pursuing service sharing opportunities and partnership for regional infrastructure improvements.

Engage Residents through Outreach and Marketing

Explore and initiate methods that will continuously improve education, communication and meaningful dialog between the Town, its residents, homeowners associations, and advisory groups, in order to maintain and improve our quality of life and aid in decision making that benefits the Town as a whole.

Strategically Manage and Enhance Open Space, Parks and Trails

Augment natural and developed open space within the Town through purchases and strategic acquisitions, and through responsible development.

Promote and Manage Development Opportunities

Manage development opportunities in a timely manner, reconciling public and private interests so that growth achieves the Town's long term vision.

Support Environmental Sustainability

Continue implementation of this Goal through energy initiatives, promotion of water and energy conservation efforts, and possible expansion of Town programs and incentives.



2015 Achievements

Finance

- Refinanced existing debt (Open Space, SMD1, and SMID) resulting in up to \$1 million in annual savings
- Received a Federal and State grant for \$476,555 for Coal Creek Flood Mitigation project improvements
- General Fund transfer to SMD1 expected to reduce from \$1.5 million per year to \$500,000 per year or less beginning in 2016
- Budget Award - received the Distinguished Budget Presentation Award for our 2015 Budget document from the Government Finance Officers Association (GFOA), 14th consecutive year the Town has received this significant achievement
- Received a \$423,000 grant through DRCOG to reinstitute the Call-n-Ride in Superior, service to begin in summer of 2016
- Received a Boulder County Grant for \$15,000 to replace a portion of the trash bins throughout Town with dual recycle/trash bins





2015 Achievements

Infrastructure

- Coal Creek Flood Mitigation Project completed protecting parts of Town impacted by the 2013 Flood from future flood impacts
- Received a Federal grant through DRCOG for \$600,000 to construct a multi-use trail from the McCaslin BRT Station to the Coal Creek underpass
- Received a Federal grant through DRCOG for \$697,000 to construct a trail from the Davidson Mesa Underpass to the McCaslin BRT Station
- Completion of the neighborhood street repair and replacement program; all residential streets have received either a slurry-seal, overlay or reconstruction since 2006; Rock Creek Parkway from 88th Street to Honey Creek Lane reconstructed
- DDI construction substantially completed connecting BRT Station to East side of McCaslin
- New McCaslin underpass completed
- Coal Creek Street improvements from 4th Avenue to 76th Street completed
- Received two CDPH&E grants – one for \$80,000 for modifications needed for the WWTP secondary clarifiers project, and one for \$25,000 for installation of a liquid fluoride system at the water treatment facility
- Marshall triple left turn lane improvements completed
- New school zone flashers installed
- New pedestrian crossing lights installed
- Bus shelter installation completed

Parks, Recreation, & Open Space

- Designs for a new park next to Eldorado K-8 completed with construction to begin in 2016
- Community events - 20+ events held - the number of Town and partnered events held annually continues to increase, up from 15 in previous years: July 4th celebration, Superior Morgul, Chili Fest & Beer Fest, Arbor Day, Bike to Work Day, Shred-it day, E-cycle week, coat drive, Superior Stocking Run, HHW/HTR recycle event, Historic Commission historic walks, Historic Commission spring program, community garage sale, National Day of Service & other volunteer service project days, Coyote Crew volunteer event, Keep It Clean Partnership volunteer day, volunteer appreciation dinner, National Trails Day, and Outdoor education events (Winter Wildlife Walk, Beginning Bird Walk, Jeff and Paige Concert, Denver Zoo Day, Bug Hunt), National Night Out, Youth Leadership Council programs, fire truck lighting ceremony, Christmas tree drop-off, Snow Busters program, and Skate with Santa
- Rocky Mountain Women's Disc Golf Championship held in Purple Park
- Initiated a tree inventory of the Town's urban forest
- Fire truck restored to operational condition



2015 Achievements

Public Outreach

- Continue existing outreach efforts: web streaming of Town meetings, electronic message board, Town sponsored e-mail discussion lists, Town Facebook page, E-mail blasts, individual mailings/flyers, Town wide messaging service, monthly newsletters, periodic financing reporting, annual report on current year's accomplishments
- Implemented providing Board and Committee meeting minutes through the Granicus software tied to the meeting video

Planning & Development

- Purchase and Sale Agreement moving forward on Town owned Town Center lots
- Infrastructure (grading, wet and dry utilities) installation for the Town Center ongoing
- Boulder Valley Ice & Indoor Sports facility under construction – completion expected in spring 2016
- Town Center civic parcels 1 & 2 concepts studied; FDP for civic parcels 1 & 2 expected in 2016
- Calmante – 8 buildings (40 units) complete and C.O. issued. 4 buildings (20 units) are under construction, 1 building permit is ready to pick up, last 2 buildings permit applications have not been received
- Remington Homes – 18 houses complete and C.O. issued. 22 houses are under construction, 10 building permits are ready to pick up, last 3 building permit applications have not been received
- Rock Creek Village new monument tenant sign approved
- New businesses: Ulta, Velo Stop Bike Shop, Dixon Orthodontics, Message Envy, Niche, Envysion, Stewart Title, Brain Balance, Rock Creek After School



ELDORADO PARK



2016 Budget Highlights

The Town's 2016 budget for all operations is roughly **\$47.6 million** as follows:

- Town (Operating, Capital, Open Space) **\$27.5 million**
- McCaslin/US 36 Interchange **\$2.0 million**
- Urban Renewal **\$8.8 million**
- Utilities (Water, Sewer, Storm Drain) **\$8.3 million**
- Districts 2/3 Debt **\$950,000**
- **Total 2016 Budget \$47,590,802**

New/Enhanced Operating Programs include:

- Hire consultant to assist with identification/recruitment of retailers to Superior
- New, more efficient, less expensive Xcel LED street lighting
- Expansion of Code Enforcement activities
- Reinstate RTD Call-n-Ride program with Superior
- Citizen survey
- Analysis to evaluate Town wide delivery of broadband/fiber optics to resident

Stable/Decreasing Tax Rates

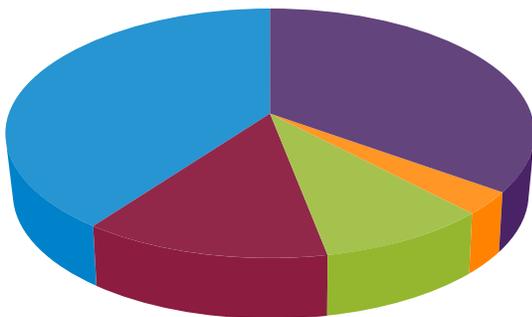
- Town general property tax rate of 7.93 mills, down 10% since 2007
- District 2 debt property tax rate of 5.30 mills, down 33% over the past decade
- District 3 debt property tax rate of 5.20 mills, down 35% over the past decade
- Interchange property tax rate of 26 mills, down 32% since 2012

Continued Capital Investment

- Accelerated construction to 2016 of a new Town park next to Eldorado K-8 school - +\$3 million
- Begin design of parks in the Superior Town Center - \$200k
- Street Maintenance/Improvements - \$1.6 million
- Williams field artificial turf replacements - \$250k
- Park/Pool/Recreation facilities and landscaping improvements - \$600k
- New pavilion at Purple Park - \$100k
- New trails - \$800k
- Town Hall expansion - \$2.9 million
- Utility system additions and improvements - \$2.2 million

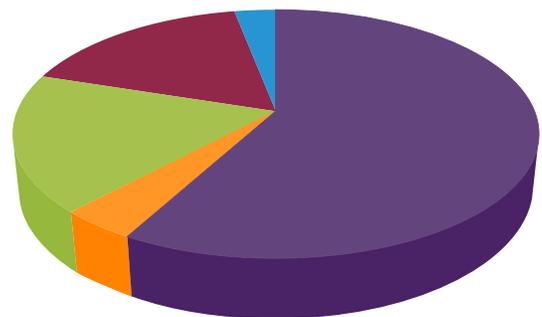


2016 Revenues (\$47,590,802)



Sales, Use, Other Tax - 33%
 Landscape Fee - 3%
 Property Tax - 9%
 Charges for Service - 12%
 Other/Use of Reserves - 43%

2016 Expenses (\$47,590,802)



Town (Operating, Capital, Open Space) - 58%
 McCasin/US 36 Interchange - 4%
 Urban Renewal - 18%
 Utilities (Water, Sewer, Storm Drain) - 17%
 Other - 3%



Town Demographics

Elevation: 5,510 feet

Population: 12,483

Square Miles: 4.25

Incorporated: 1904

Households: 4,529

Average Family Size: 3.31 (Census 2010)

Median Household Income: \$107,921

In-Town Employment: 2,829

General Property Tax Mill Levy: 7.93

Sales Tax Rate: 8.445%

Use Tax Rate: 8.285%



Town of Superior
124 E. Coal Creek Drive
Superior, CO 80027

Presorted
 Standard
 U.S. Postage
PAID
 Louisville, CO
 Permit No. 58

ECR WSS
 Postal Customer
 Superior, CO 80027

Community Service Phone List

Emergency

911

Sheriff's Dispatch	303.441.4444
Rocky Mountain Fire Substation	303.494.4536
Avista Adventist Hospital	303.673.1000
Boulder Community Hospital	303.440.2273

Town of Superior

Town Hall	303.499.3675
Building Department	303.381.2028
Parks and Open Space	303.499.3675
Public Works/Utility Billing	720.304.6797
Superior Chamber of Commerce	303.554.0789

Schools

Boulder Valley School District	303.447.1010
Eldorado K-8	720.561.4400
Monarch K-8	720.561.4000
Monarch High School	720.561.4200
Superior Elementary	720.561.4100

County Services

Boulder County Animal Control	303.441.3626
Boulder County Clerk and Recorder	303.413.7700
Boulder County Recycling	720.564.2220
Boulder County Sheriff's Substation	720.564.2696
DMV - Drivers License	303.442.3006
DMV - License Plates	303.413.7710
Way to Go	303.458.7665

Utility Services

Xfinity	303.776.6600
DIRECTV	1.855.641.5895
CenturyLink	1.800.244.1111
Xcel Energy	1.800.895.4999
Utility Notification Center of Colorado (Call before you dig!)	1.800.922.1987
Waste Connections	303.288.2100
Western Disposal	303.444.2037
Eco-Cycle	303.444.6634

Apartment/Home Owners Associations

HOA for Calmante	720.255.2990
HOA for Rock Creek	303.530.0700
HOA for Saddle Brooke	303.482.2213
HOA for Summit	303.233.4646
HOA for The Ridge	303.530.0700
HOA for Waterford	303.446.8464
Bell Flatirons Apartments	303.551.2222