

**Superior Youth Leadership Council
Meeting Agenda
March 4th, 2015
6:30 pm Town Hall**

Members in attendance: Rachel Williams (co-chair), Allie Reuter (co-chair), Aston Horton, Blake Rohm, Connor Reuter, Grace Batey, Ian Lee, Kassen Qian, Morgan Cloth, Sydney Berry

Members not in attendance: Alexis Pring, Alik Christianian, Austin Salas, Jack Adams, Jorge Navarrete, Paola Garcia, Talley Kyle, Teagan Lee, Zachary Sun, Zoe Woods

Liaisons: Trustee Elia Gourgouris, Board of Trustees; Event & Volunteer Supervisor Katie Rummel, Staff; Volunteer Program Specialist, Tori Petersen, Staff

Agenda Items:

1. Discussion – Council Advertising Plan. The Council further developed an implementation plan for community outreach which will include three phases of advertising. The first phase will focus on gaining traction on the new Facebook page and distributing introductory fliers about the group’s purpose at Town events and local schools. The Council also discussed plan for advertising the Arbor Day Art Contest via the Town Newsletter, the Community Bulletin Board, and Facebook. The second advertising phase will focus on advertising the Fourth of July Kickball Tournament to local businesses, at the community pools, and on community bulletin boards at Town park facilities. The last marketing phase will focus on distributing fliers to local the schools to recruit members for the 2015-2016 council.
2. Discussion – Arbor Day. The group discussed the details of Arbor Day including the art contest, volunteer shifts, and the event activities hosted by the Council. The Arbor Day Art Contest rules were finalized by the Council with established age groups and the submission period. The contest will accept photography, paintings, and digital art pieces from March 13th – April 10th. Contestant groups include: K-3rd grade, 4-8th grade, 9-12th grade, 18 years and older with prizes ranging from ribbons and gift certificates to local businesses and “Garden in a Box” kits.
3. Discussion - National Trails Day. Per the Board’s request the Council will be participating in the Town’s National Trails Day event on June 7th at the Coalton Trailhead. The group discussed possible activities to host during the event and will continue to provide at the April meeting.
4. Discussion - Park Reading Program. The Council developed a plan for an ongoing reading program which will be hosted in several parks throughout Superior. The program will begin in June as a bi-monthly event with varying themes. Council members will volunteer as readers and extend invitations to the Mayor, Trustees, and other influential people within the community to also volunteer. The official dates and program name will be discussed and decided upon at the April meeting.